



Bachelor in INTERNATIONAL BUSINESS

6 semesters, 3 years

Full time programme, taught in ENGLISH

The International Business Bachelor program from the School of International Business is a three-year program that prepares you to understand the role and interests of international public and private organizations in an international business environment.

By the end of your studies, you will be capable to prepare and assist the execution of international contracts and to identify the appropriate steps, formalities and techniques used in contracting and execution of international business, complying with domestic, European and International trade policies and regulations. Due to this approach, bachelors of this program are qualified to successfully manage jobs with an international business outlook both in Romania and / or anywhere in the world.

The primary task undertaken by the **International Business Bachelor Program** is to prepare students so that they meet the challenges posed by their employment in companies that are compelled to carry out activities in a business environment increasingly internationalized, technological and competitive, by providing training and a relevant experience in the field. Therefore, the International Business bachelor program aims to address the curricula not only in theoretical terms, but also to create multiple connections between practice and research.

PROFESSIONAL COMPETENCES

- *To conduct studies for trading companies, private and public institutions in the international business field*
- *To assist in the negotiation, contracting and performance of product and/or service transactions on international markets*
- *To provide a diagnosis in the field of international business based on domestic, community and international regulations*
- *To manage data bases in international business*
- *To provide international business assistance to public international organisms, local and regional communities (EU institutions, chambers of commerce, clusters etc.)*
- *To assist in the identification and assessment of opportunities and risks specific to international markets in the context of business internationalization strategies*
- *To use quality and quantity tools to interpret phenomena, processes, conditions and trends specific to economic activities through micro- and macro-economic correlations*



CURRICULUM

For each academic year, the curriculum provides minimum 60 transferable study credits, namely 30 credits per semester. The curricula provide for 6 semesters. The academic year is divided into 2 semesters, each one having typically 14 weeks.

The students in the second year undertake different internships of 3 weeks (at the end of the second semester) in specialized organizations or in different companies.

The curriculum includes, compulsory, electives (starting with the second year of study) disciplines. Electives subjects are grouped together in pathways providing the students with additional training in the field of Marketing, European law or International Cases.

PROFESSIONAL PERSPECTIVES

Graduates of the International Business Bachelor Program will be able to provide assistance in international business field for public and private organizations, professional associations, chambers of commerce, clusters etc., among them *242213 expert accessing European structural and cohesion funds*, *242215 international business officer* or *242229 local and regional development consultant*. They will be capable to prepare and assist the execution of international contracts and to identify the appropriate steps, formalities and techniques used in contracting and execution of international business, according with domestic, European and international trade policies and regulations. Students will have, as well, the opportunity to study two foreign languages (English, French/ Spanish or German).