



School of International Business



Study Guide

2024-2025

DUAL DEGREE PROGRAMME
offered in cooperation with the
School of International Business
and CITY College, University of
York Europe Campus.

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School of International Business and
CITY College, University of York Europe Campus



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offered in cooperation with the School of International Business and CITY College, University of York Europe Campus.

Upon successful completion of the programme graduates are awarded the **MSc in International Economic Relations and European Union Studies** by the Romanian-American University and the **MA in International Relations and European Union Studies** degree directly by the University of York.

(2 years, full time, taught in ENGLISH)

A Master course is an academically rigorous program during which you explore your subject in depth, reaching a high level of specialized knowledge. You draw on knowledge and skills from your undergraduate study or your professional life to produce work of a high academic standard, informed by current thinking and debate.

A postgraduate qualification is a major achievement and greatly valued by employers. Recent surveys show that higher degree graduates are more likely to obtain jobs at professional or managerial level and less likely to be unemployed. Job prospects are plentiful. The master program aims at delivering graduates who are ready for professional life. The unique combination of an all-around training, in-depth courses, a high academic level, input from practitioners and professional experience, maximizes the chance to find a job and professionally excel.

The program offers students the opportunity to earn a degree from both universities and benefit from a truly international educational experience, without any other costs other than the tuition fee.

The Master in International Economic Relations and European Union Studies is intended for persons who wish to develop their **international competences and know-how in international relations and European integration process**. In a highly volatile and ever-changing international environment where the European Union remains one of the world's centers of socio-economic and political activity, knowledge on EU and global issues has become increasingly important to both academia and industry.

This master program offers students the **knowledge and skills to critically engage with International Economic Relations, EU public policy and global governance issues**. It is based on four pillars: knowledge, skills, experience, and career opportunities. Moreover, through the internship students have the opportunity to expand their network and gain valuable work experience. Graduates can pursue an exciting career in international organizations, NGOs, local and regional government agencies, business,

consultancy, and further academic degrees (PhD).

Professional competences:

- Capacity to analyze and implement activities in the sphere of economic diplomacy, as well as the capacity to formulate strategies and policies for development both for national and international cooperation.
- The ability to support the implementation, development, and coordination of European and national policies.
- Development and implementation of international promotion strategies in the economic-diplomatic environment
- Leading international negotiation processes carried out by entities with a global vocation.
- Capacity to organize and coordinate activities of entities with a global vocation in respect to specific, national, community and international regulations.

Transversal competence:

- The ability to critically assess, evaluate, analyze and creatively and efficiently solve concrete economic situations in the field of specialization.

The curriculum provides minimum **120 transferable study credit points (ECTS)**, 30 ECTS per semester. There are four semesters in two years.



Subjects from the first year of study are delivered by the **CITY College, University of York Europe Campus** according to the structure and the academic regulations established by the university.

More specific details can be found on the program webpage:
<https://york.citycollege.eu/frontend/articles.php?cid=520&t=MA-in-International-Relations-and-European-Union-Studies>

Subjects from the second year of study are delivered by RAU, within the School of International Business. For the evaluation of the students, the School of International Business applies the methodology of the **Romanian-American University**, included in the regulations on the professional activity of students and it relies on two criteria: **attendance** and **performance**.

The curriculum includes **compulsory subjects** and **elective subjects**.

Curriculum

1st Year (delivered by CITY College, University of York Europe Campus) 60 ECTS	2nd Year (delivered by Romanian-American University) 60 ECTS
Contemporary Issues in International Political Economy EU Law Political Communication Theories of International Relations Crisis Management EU Enlargement and Challenges to Democratisation European Institutions and Public Policy Research Methods	International Business Environment International Business Ethics and Leadership Cross-Cultural Management Europe as Economic System International Business Negotiation International Etiquette and Protocol Specialized Scientific Research Dissertation Practicum 2 Elective Subjects

CURRICULUM

1st year

Compulsory subjects

CONTEMPORARY ISSUES IN INTERNATIONAL POLITICAL ECONOMY (7 ECTS)

Specific objectives of the course:

- Expose students to the main current global debates.
- Assist students in understanding the role of the EU in the global structures.
- Encourage the development of analytical and critical skills of students through the examination of various issues in the field of International Political Economy.

EU LAW (8 ECTS)

Specific objectives of the course:

- To introduce students to EU law fundamentals.
- To assist students in developing critical skills and knowledge in relation to EU integration and EU competencies.
- To expose students to the main debates pertaining to EU law.
- To show students how to identify and integrate key EU sources in their analysis.

POLITICAL COMMUNICATION (8 ECTS)

Specific objectives of the course:

- To expose students to the main current debates and issues in the field of Political Communication.
- To assist students in identifying various actors in Political Communication, both formal and informal and the means used for dissemination, online and off-line.
- To encourage the development of analytical and critical skills of students through the examination of various cases in the field of Political Communication.

THEORIES OF INTERNATIONAL RELATIONS (7 ECTS)

Specific objectives of the course:

- To expose students to the main current International Relations debates.
- To assist students in understanding how application of different conceptual frameworks generates different forms of understanding and explanation.

- To encourage the development of analytical and critical skills of students through the examination of various issues in the field of International Relations.

CRISIS MANAGEMENT (8 ECTS)

Specific objectives of the course:

- To provide students with knowledge about core theories and concepts of Crisis Management.
- To expose students to the main practices and models of Crisis Management.
- To encourage the development of analytical and critical skills of students through the examination of various issues in the field of Crisis Management.
- To offer students hands-on experience via applying Crisis Management methodologies on case studies.

EU ENLARGEMENT AND CHALLENGES TO DEMOCRATISATION (8 ECTS)

Specific objectives of the course:

- To provide students with knowledge about core theories and concepts of Democratisation and EU Enlargement.
- To expose students to the main debates around Democratisation and EU Conditionality processes.
- To assist students in critically evaluating the challenges faced in the Enlargement process in relation to Democratising EU Candidate states.
- To instigate critical thinking about the future of EU Enlargement.

EUROPEAN INSTITUTIONS AND PUBLIC POLICY (7 ECTS)

Specific objectives of the course:

- To expose students to the core theories and concepts of EU Integration.
- To assist students in understanding and critically assessing the main EU Public Policies and their impact on EU member states.
- To encourage the development of analytical and critical skills of students through the examination of various debates in the field of EU Public Policy making.

RESEARCH METHODS AND ETHICS (7 ECTS)

Specific objectives of the course:

- To introduce students to research methods.
- To prepare students for conducting their research project and writing their dissertation.
- To critically discuss various research methods' strengths and constraints.
- To help students develop their research proposal.
- To raise awareness about research ethics.

Compulsory subjects

INTERNATIONAL BUSINESS ENVIRONMENT (6 ECTS)

Specific objectives of the course:

- understand and appreciate the forces of globalization facing organizations today;
- describe the different components of international business environments and how they influence business organizations active in international markets;
- describe strategic considerations for business organizations active in the international market;
- analyze international business opportunities based on environmental forces;
- design and carry out written reports regarding the international business environment problems and develop conclusions/recommendations;

INTERNATIONAL BUSINESS ETHICS AND LEADERSHIP (6 ECTS)

Specific objectives of the course:

- Learn how leadership traits and theory effect business organizations within a global context,
- Compare and contrast traits of leaders with students own teleology and inspiration,
- Understand alternative approaches to leadership and their implications for ethical decision making,
- Understand the interrelationships between legal issues and compliance environments, business ethics, corporate social responsibility and managerial integrity,
- Gain a deeper sense of how these interrelationships operate as systems to create opportunities
- for businesses to build long-term stewardship of financial, societal, and ethical decision making into their domestic/regional/global strategies and national/multinational operations.

CROSS-CULTURAL MANAGEMENT (6 ECTS)

Specific objectives of the course:

- Develop students' capacity to elaborate business and strategic plans in accordance with the challenges and requirements of foreign markets,
- Develop contacts and business network worldwide and initiate cross-border cooperation,

- Develop students' capacity to explain and analyze the impact of national culture on organizational cultures.

EUROPE AS ECONOMIC SYSTEM (6 ECTS)

Specific objectives of the course:

- Understanding the fundamentals of the economic integration theory;
- Improve the ability to analyze European economic policy issues in a coherent and rigorous way;
- Understanding the particularities of the European economic integration process and its political and economic consequences at European, national and global level;
- Gain the knowledge and understanding of the contemporary political-economic realities in Europe.

INTERNATIONAL BUSINESS NEGOTIATION (5 ECTS)

Specific objectives of the course:

- Awareness of the importance of the preparation and organization of international business negotiations, especially through seminar classes that have a strong applied nature,
- Setting and checking of notions regarding strategies, techniques and tactics of negotiation,
- Highlighting the importance of intercultural negotiation in international business,
- Creating and fostering practical skills by reconstructing situations akin to the real, students having the opportunity to put into practice, by simulation, the preparation and planning of business negotiations (the drafting of commercial letters, notions of etiquette and business protocol, drafting specific documents – negotiation mandate, contract draft, negotiation files, negotiation plan and variants, agenda, etc.).

INTERNATIONAL ETIQUETTE AND PROTOCOL (4 ECTS)

Specific objectives of the course:

- Gain knowledge of the organization and functioning of diplomatic ceremonial and etiquette as well as the historical evolution in this field,
- The student has in-depth knowledge of diplomatic protocol from a legal, customary and cultural perspective,
- The student knows the international environment of this type of professional activity and understands high substantive, formal and personal standards required for the job of a diplomat as well as legal, organizational and customary rules guiding diplomatic service.

SPECIALIZED SCIENTIFIC RESEARCH (8 ECTS)

Specific objectives of the course:

- Developing the skills to identify credible sources of data and information.
- Application of quantitative and qualitative collection methods.
- Primary and secondary data analysis, using appropriate technologies
- Making reasoning and developing research hypotheses and questions.
- Learning a technical and logical style of writing research papers.
- Autonomy and responsibility
- Interaction and social communication

PRACTICUM (3 ECTS)

Specific objectives of the course:

- Gaining knowledge about the economic entities in which the future graduates will be able to operate,
- Making some choices on the field in which the future graduates will work as economists,
- Fixing, identifying and deepen the knowledge gained in courses and seminars,
- Developing professional skills, deepen economic analysis, preparation of databases, development of studies,
- Shaping the decision on choosing the theme of bachelor thesis,
- Possible selection of the students from the company or institution management where students perform their internship.

DISSERTATION (5 ECTS)

The main goal of the Dissertation Paper Project is learning the necessary skills to write and defend the graduation paper. Students will choose the scientific paper topic and the scientific coordinator.

2 ELECTIVE SUBJECTS