

ROMANIAN - AMERICAN UNIVERSITY  
SCHOOL OF TOURISM AND  
HOSPITALITY MANAGEMENT

## Business Management in Tourism and Aviation

Domain: Business Administration

2 years, full time

Taught in ENGLISH



### The Master Program in Business Management in Tourism and Aviation

is innovative and analyses European and International trends, in order to insure transdisciplinarity between converging fields. The program has been planned and developed based on a partnership with the business environment, with the support of the organization International Air Transport Association and the companies Regional Air Support, Romanian Airport Services and TravelMaker.



2024 - 2025

Who can  
enroll?

How do  
I  
apply?

Why  
BMTA?

One of the precise aspects of the partnership refers to adding in the curriculum courses which will give students the possibility to obtain national and international recognized certificates: Aviation Security Awareness, Airline Security and Travel & Tourism Consultant (issued by International Air Transport Association).

The curriculum, the content of the courses and the other didactic materials have been developed based on specific analysis and studies and in consultation with the Advisory Board. Another specificity of the program is the desideratum of each course having either a guest speaker from the business environment, or an international professor.

The mission of the Master in Business Management in Tourism and Aviation is to ensure an educational academic process combining theoretical aspects, concepts and practical elements, in order to develop a business oriented critical thinking for the next specialists in the field of tourism and aviation.

### **Who can enroll?**

The master program in Business Management in Tourism and Aviation is designed for the graduates of bachelor programs in different fields, wanting a specialization in Travel, Tourism and Aviation. Moreover, the graduates of bachelor programs in Business Administration have the possibility to broaden their knowledge, in order to further continue with doctoral studies.

At the same time, the program targets professionals in the tourism industry, focusing on extending their knowledge, through a specialization in Travel, Tourism and Aviation. Furthermore, professionals in the aviation sector have the possibility to enhance the necessary competences for a career path in Business Administration. The program is designed both for international students (European Union and third countries), foreign citizens residing in Romania or for Romanian students interested in following an international program.

### **How do I apply?**

Admission is by competition, based on an essay, taking into account the grade given by the Evaluation Committee (50%) and the average of the Bachelor's Degree exam (50%).

### **Why BMTA?**

The main objective of the Master Program in Business Management in Tourism and Aviation is to train professionals in Travel, Tourism and Aviation, sectors with development potential in Romania and in other European countries, in the context of globalization, and increasing global tourist competitiveness. The program focuses on developing specific and multidisciplinary competences, as well as cognitive and practical abilities, taken into consideration the need for professional training in these fields.