

STUDY GUIDE

FOR

EXCHANGE

STUDENTS

2025 - 2026 ACADEMIC YEAR

ROMANIAN-AMERICAN
UNIVERSITY



BUCHAREST, ROMANIA



ROMANIAN-AMERICAN UNIVERSITY

1B Expoziției Blvd., Bucharest, district 1, zip code: 012101, Romania
Tel: +40 372.120.115 | +40 372.120.121 | Fax: +40 212.029.527

www.rau.ro

www.facebook.com/RomanianAmericanUniversity

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INTERNATIONAL AFFAIRS DEPARTMENT

Mr. Tudor EDU, Vice-President for Research, Innovation and Internationalization

» tudor.edu@rau.ro

Ms. Lavinia STĂNICĂ, Erasmus+ Institutional Coordinator

» lavinia.stanica@rau.ro

* European Programs Office » Erasmus+

RAU campus, C building » 3rd Floor, Room 306

Outgoing Students mobilities: Mrs. Bianca CHIRIAC +40 372.120.115 / outgoing@rau.ro	Incoming Students mobilities: Mr. Viorel-Andrei COJOCAR +40 372.120.115 / incoming@rau.ro
Outgoing & Incoming Professors & Staff mobilities: Ms. Lavinia STĂNICĂ » +40 372.120.115 / lavinia.stanica@rau.ro	
Guest Professors Courses Program: Ms. Despina BĂRBIERU » +40 372.120.121 / despina.barbieru@rau.ro	

* American Programs Office

RAU campus, C building » 3rd Floor, Room 305

Ms. Despina BĂRBIERU » despina.barbieru@rau.ro | relatii_internationale@rau.ro

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Dear student,

Choosing the right place to study abroad as a full time student or as an exchange student, might be a demanding process.

Therefore, we want to make it easier for you to make up your mind by providing a few facts about our country as well as some relevant insights into our university's life and the courses or activities that you, as an international student, can benefit from, during your study period with us.

Every year we are delighted to host students from all over the world and bring our contribution to their career path.

The Romanian–American University places a high value on the contribution we can bring towards a successful career for you. We are hopeful that in return you will find your stay here both intellectually stimulating and personally enriching.

The International Team

LIFE AT THE ROMANIAN-AMERICAN UNIVERSITY

1

-
- » RAU CAMPUS AND FACILITIES
 - » RAU CAMPUS - DORM AND CAFETERIA
 - » RAU CAMPUS MAP
 - » RAU SCHOOLS AND STUDY PROGRAMS

Founded in 1991, the Romanian-American University (RAU) is a real magnet for those seeking scholarly pursuits at the frontiers of education and research. In just two decades of existence, its role has become essential in the Romanian education system, the University proving to be one of the best alternatives to public higher education.

It promotes the US higher education principles that are supported by the general model of the American Society: efficient organization, sense of duty, work-ethic, self-respect and respect for others.

Our University hosts 7 schools (faculties):

- 1. School of International Business;**
- 2. School of Management-Marketing;**
- 3. School of Tourism and Hospitality Management;**
- 4. School of Computer Science for Business Management;**
- 5. School of Finance and Accounting;**
- 6. School of Law**
- 7. School of Physical Education, Sport and Kinesiotherapy.**



The University has been evaluated by the European University Association's Institutional Evaluation Program.

RAU now has a wide variety of undergraduate and graduate programs taught in Romanian and English, each offering personalized student opportunities and services and distinct educational philosophies. In total the University has 13 Bachelor Degree and 18 Master Degree Programs.

There are two Bachelor Programs - **Computer Science for Economics** and **International Business**, and six Master Programs - **International Business and Entrepreneurship**, **Strategic Marketing**, **International Economic Relations and Diplomacy**, **Business Management in Travel, Tourism and Aviation**, **Computer Science for Business**, and **Finance** (double degree with Siena University), fully taught in English.

There are also opportunities for additional short-term courses taught in English by outstanding international professors and guest speakers from top management positions (Americans and Europeans), and for internships in institutions that are relevant to student qualifications: banks and other financial institutions, National Administration of Customs, hotels, airlines and tour-operators, companies and consultancy firms, European institutions etc.

Students will find modern education conditions: auditorium, lecture halls, laboratories, classrooms provided with last generation multimedia equipment, specialized software, as well as a dorm-hotel and a restaurant – cafeteria.

Moreover, RAU has a tradition in organizing International Summer Schools (in cooperation with foreign partners like the University of Alabama in Huntsville) and other interdisciplinary events in partnership with public institutions and international companies (Embassy of Portugal, Camoes Institute, US Embassy, Embassy of Japan, Martifer Group, Japan Tobacco International, Toyota, etc.).

We work
to advance
the quality of life
for all





The Department of Asian Studies was established at the Romanian – American University in 2005. The main goal is to offer students a better understanding of the Asian culture and business environment in order to improve the economic and cultural relations between Romania and Asian countries like Japan, China, Korea and Azerbaijan. It consists of 4 centers:

1. the Romanian – Japanese Studies Center “Angela Hondru” (CSRJ-AH);
2. the Romanian – Chinese Studies Center (CSRC);
3. the Romanian – Korean Studies Center (CSRK);
4. the Romanian – Azerbaijani Studies Center (CSRA).

The activities include Japanese, Chinese, Korean and Azerbaijani language classes, conferences on economic and cultural subjects, scientific symposiums, establishing partnerships with universities and companies from Asia, in order to create student exchange and internship programs. The department also organizes summer schools and study trips to Japan, China, Korea and Azerbaijan as well as cultural and artistic events, including the famous “Otaku Festival”.

The Center for Political Economy and Business “Murray Rothbard” aims to offer an environment for research and discussions with a focus on economy and public policies from the perspective of the Austrian School of Economics.

The center focuses on organizing conferences, debates and seminars which have benefited from their beginning from lectures of guest speakers like Jeffrey Miron, Senior Lecturer and Director of Undergraduate Studies of the Economics Department, at Harvard University.

The IATA RAU Authorized Training Center (ATC) is an independent training facility that is authorized to teach the IATA Foundation in Travel & Tourism and the Travel & Tourism IATA Consultant courses. Romanian-American University is the first university in Romania, authorized as ATC in 2011 by IATA Montreal.

Since 2011, the IATA Montreal exams, held 4 times per year globally (ie. in the same week of months March, June, September and December) take place at RAU. The travel and tourism training is designed to give students the skills and knowledge to maximize their career opportunities. From entry-level travel agent basics to senior management for agencies or tour operations, the course leads to IATA qualification, recognized internationally by the travel industry.

The Creative Library inspired by Toyota is a space where one can get acquainted with Japanese elements, specific both to the traditional and to the pop-culture perspectives of Japan. The library was designed by Mr. Kota Nezu, aiming at creating an iconic - Japanese space.

Mr. Nezu's outlook on the space was centered on the library's window, a focus also present in the logo through the Chinese character 日 ('day', 'sun', origin'). We kindly invite you to contribute to the Japanese atmosphere by donating items you find appropriate and in keeping with the library's concept (eg. books, CDs, etc.).

The Microsoft | Innovation Center was founded by the Romanian-American University and MICROSOFT CORPORATION within our campus on January 2008. This program aims at establishing a connection between academic teaching and the demands of the labor market concerning the IT field.

Microsoft Innovation Center offers a productive environment in which students with a major in Business Application meet and develop their abilities of working with high technology through the online Microsoft platform.

The CS-URA Student Club is a team of enthusiastic students who put their energy together in order to create an enjoyable academic environment for the other students, an initiative that refers to much more than courses and mandatory activities.

CS-URA is the perfect means by which students can make the most out of their ideas and enjoy their student life while taking part in trainings (project management, fund raising, communication, team work, leadership), work-shops, team building activities and, of course, parties.

The Tourism Club "Travel Mates" is a group of students led by a tourism professor that organizes trips around and outside Bucharest, participates in projects and fairs related to tourism, organizes events and conferences.

Their "specialty" is a walking tour in the center of Bucharest, called "Bucharest on a shoestring". It was organized for students and teachers in English and Romanian languages more than 10 times already.

Performance Magazine is the RAU Students Magazine which aims to gather the most important events in the RAU campus and around it, the most efficient methods of personal and professional development and the highlights of social student life, inside a monthly modern and online form, accessible to anyone, anywhere and anytime.

Performance's editors are both BA and MA students, regardless of school or academic year, as well as graduates who want to keep a strong connection with the university. Nevertheless, each Performance issue can also be found in print at the RAU Library and can be purchased on demand.

Romanian-American University hosts a **FITNESS CENTER** where students can discover the perfect combination of physical activity, relaxation and socializing. The center's equipment is latest generation: aerobics room / Kangoo Jumps, Ping-Pong room, infrared sauna service, vertical tanning service, changing suite, showers and toilets etc. The Romanian-American University also has a modern **SPORTS BASE**, equipped at international standards, located in the vicinity of the RAU campus.

Other RAU facilities include: Library and Reading Rooms, Virtual Library, Chapel, Snack bar, Bank & ATM, Medical office, Copy-Center, RAU Museum, laboratories, auditorium, online support via Social Media profiles, as well as an inside campus **DORM-HOTEL** and a **RESTAURANT (CAFETERIA)**, about which you can find our more in the following pages.



RAU HOTEL-DORM is a modern tall building connected to the university (1st floor), so students don't even need to go outside to get to classes. There are 150 clean and modern self-contained study bedrooms that can host 3 to 4 students.

The price of a place in a single room is 250 EUR/month/person, 2 people room is 140 EUR/month/person and a place in 3 people room costs 100 EUR/month/person.

RAU RESTAURANT - CAFETERIA is the connection point between the dormitory and the university. It serves traditional Romanian and delicious international food for affordable prices.

It also has a lounge area with sofas and TV where students can relax between or after their courses and seminar classes.



RAU CAMPUS STUDENT MAP



Having an area of over 34.500 m², the RAU campus is impressive in size, architecture, building technology, features, functionality. It also represents the melting pot for professional values and characters, a crucible forging strong people capable to take responsibility, make effective decisions and honestly fulfill their obligations.



A = DORM & CAFETERIA

B = EDUCATIONAL BUILDING

C = RAU STAFF BUILDING

By means of the excellent study and life conditions provided, the RAU campus consolidates the Romanian-American University's vantage point in the Romanian higher education landscape.

School of International Business


Along the years this school has enjoyed the support of valuable teaching staff and Romanian experts of Business and Economics, with a rich educational and practical experience.

The School has created a habit out of offering its students the best academic training in their fields of interest as well as internship opportunities at the best companies and financial institutions in Bucharest.

The school offers one Bachelor Program and two Master Program taught exclusively in English.

3 years

BACHELOR PROGRAMS

- INTERNATIONAL BUSINESS
- BANKING AND FINANCE
- ACCOUNTING AND BUSINESS INFORMATICS
- **INTERNATIONAL BUSINESS (exclusively in English)** 

2 years

MASTER PROGRAMS

- INTERNATIONAL BUSINESS
- FINANCE, BANKING & INSURANCE
- AUDIT & BUSINESS ADMINISTRATION
- **INTERNATIONAL BUSINESS & ENTREPRENEURSHIP (exclusively in English)** 
- **FINANCE (Double Degree » University of Siena, Italy - exclusively in English)** 

ERASMUS ENCODING:

041 - Business and administration (broad programs) / **0412** - Finance, Banking, Insurance /

0311 - Economics / **344** - Accountancy and Taxation

School of Computer Science for Business Management

The School trains specialists to create complex IT systems. The courses target the most dynamic sector of economic IT, with a special focus on computer science for management purposes, enabling prospective students to be part of the economic restructuring and reformation of our country.

Students are offered lectures held by professors and specialists in the Romanian and international IT sector as well as presentations from famous companies like IBM, Microsoft, Oracle or Intel.

The school offers one Bachelor Program and one Master Program taught exclusively in English.

BACHELOR PROGRAMS

3 years



- COMPUTER SCIENCE FOR ECONOMICS
- **COMPUTER SCIENCE FOR ECONOMICS (exclusively in English)**

MASTER PROGRAMS

2 years



- COMPUTER SCIENCE FOR ECONOMICS
- **COMPUTER SCIENCE FOR BUSINESS (exclusively in English)**

ERASMUS ENCODING:

061 - Information and Communication Technologies

School of Tourism and Hospitality Management

The School focuses mainly on the hospitality industry and tourism management. It also provides master courses in tourism business administration, including a wide variety of possibilities for career development in different fields: hotels, restaurants, airlines, travel agencies. The courses focus on developing student skills and competences required for a manager in this industry.

In order to develop an educational system adapted to the practical realities of the domestic and international tourism market, the school has established several partnerships.

The school offers one Master Program taught exclusively in English.

3 years

BACHELOR PROGRAMS

- TOURISM AND SERVICES ECONOMICS

2 years

MASTER PROGRAMS

- BUSINESS ADMINISTRATION IN TOURISM
- **BUSINESS MANAGEMENT IN TRAVEL, TOURISM AND AVIATION (exclusively in English)** 

ERASMUS ENCODING:

1015 - Travel, Tourism and Leisure / **041** - Business and administration (broad programs) /

1013 - Hospitality Management

School of Management-Marketing

The School aims to train economists with skills in management and marketing that will be capable to get top management positions in any company. The faculty has a rich international activity, through the development of some programs for compliance with European education plans for marketing and management, for mobility as well as for research in the educational field. The School has worked on joint projects with prestigious American and European universities such as James Madison University, Alabama University, DeSales University and The High Institute for Administration in Paris.

The school offers one Master Program taught exclusively in English.

BACHELOR PROGRAMS

3 years

- MANAGEMENT
- MARKETING

MASTER PROGRAMS

2 years

- COMPANY STRATEGIC MANAGEMENT
- ORGANIZATIONAL MANAGEMENT & MARKETING
 - BUSINESS MARKETING
 - INFORMATION MANAGEMENT
 - LOGISTICS MANAGEMENT
-  **STRATEGIC MARKETING (exclusively in English)**

ERASMUS ENCODING:

041 - Business and administration (broad programs) /

0413 - Management and Administration / **0414** - Marketing and Advertising

School of Law

The School prepares specialists whose skills will contribute to the preservation and development of the democratic state of law and to the further integration of our country in the European Union system.

Its curriculum covers subjects not included in that of the public legal education system, such as: Legal Marketing, Comparative Constitutional Law, USA's Political and Administrative Institutions, etc. This faculty also offers internship programs and encourages debates on legal topics.

BACHELOR PROGRAMS

- LAW

4 years

MASTER PROGRAMS

- CRIMINAL LAW SCIENCE

ERASMUS ENCODING:

0421 - Law

School of Physical Education, Sport and Kinesiotherapy

The mission of the School of Physical Education, Sport and Kinesiotherapy is to train highly qualified specialists, following the didactic and research process, in partnership with the sports environment, public and private sector services, research institutions or university centers.

The School of Physical Education, Sport and Kinesiotherapy aims to train specialists in the field of Physical Education and Sports by ensuring the quality of the initial training system and of continuous training of the teaching staff from educational institutions, in accordance with the educational policies in the field, with the demands of the labor market and with the evolutions of specific theoretical and practical disciplines, promoting an interdisciplinary approach and with firm preoccupations towards fundamental and applied scientific research.

The School benefits from its own SPORTS BASE of the Romanian-American University, so the specific activities can be carried out in very good conditions.

3 YEARS

BACHELOR PROGRAMS

- PHYSICAL EDUCATION AND SPORT
- KINESIOTHERAPY

2 YEARS

MASTER PROGRAMS

- PHYSIOTHERAPY, RECOVERY AND LEISURE IN TOURISM

ERASMUS ENCODING:

1041 - Sports



RAU
STUDY PROGRAMS
IN ENGLISH

2

» OVERVIEW

» BACHELOR PROGRAMS IN ENGLISH

» MASTER PROGRAMS IN ENGLISH

Study Programs in English

» description, curriculum

Since 2011 the Romanian-American University is offering two undergraduate programs, one focusing on the **International Business** and the other on **Computer Science for Economics**.

In 2014 the list of programs in English was expanded as a new Master in **Finance** (Double degree program with University of Siena in Italy) was introduced. In 2015 three more master programs were added: **International Business and Entrepreneurship**, **Strategic Marketing** and **Computer Science for Business**. Two years later, in 2017 the **Business Management in Tourism and the Aviation** and **International Economic Relations and Diplomacy** master programs were introduced.

All our programs are fully accredited by the Romanian Agency for Quality Assurance in Higher Education (ARACIS), which is a full member of the European Association for Quality Assurance in Higher Education (ENQA).

Our bachelor programs aim to address the curricula not only in theoretical terms, but also to create multiple connections between practice and research. Apart from the real-world projects in which the students are involved, the learning experience is completed by the internships that the university facilitates in the second year, within specialized organizations or Romanian companies where students are integrated for 3 weeks.

Master degree students not only deepen their knowledge of their subject, but also gain some specific skills that help improve their employability or even prepare them for establishing their own business. One of the programs - Finance - also offers an opportunity of getting a double degree while studying in Romania and Italy.

All the study programs developed by the Romanian-American University are structured under the Bologna system, which is 3 years for the undergraduate (Bachelor), 2 years for the graduate studies (Master) and 3 years for Doctoral studies.

Each academic year (divided into 2 semesters), the curriculum provides minimum 60 transferable study credits (30 credits per semester), and there is a total of 6 semesters for the bachelor program and 4 semesters for the master program.

All faculty members of our university meet the legal requirements. All professors, associate professors and lecturers, as well as teaching assistants and junior assistants have a PhD title.

Most of our academic and administrative staff has studied abroad, some in the US.

Moreover, **each semester American and international professors come to RAU to teach a series of highly demanded courses**. The extracurricular courses are provided to RAU students for free.



School of International Business

BACHELOR DEGREE

- » **Domain: Economics and International Business**
- » **Duration of the study program: 3 years**
- » **Study format: full time**

CURRICULUM »

INTERNATIONAL BUSINESS

The International Business Bachelor Program; Why choose this program?

The **International Business** Bachelor Program offered by **the School of International Business** is a three-year program that prepares graduates for negotiating, contracting and carrying out international business.

Throughout the program students will understand the role and interest of international public and private organizations in an international business environment. By the end of the study period, students will be capable to prepare and assist in the execution of international contracts and identify the appropriate steps, formalities and techniques used in contracting of international business, complying with domestic, European and International trade policies and regulations. Due to this approach, bachelors of these programs are qualified to successfully manage jobs with an international business outlook both in Romania and/or anywhere else in the world.

The **International Business** Bachelor Program is part of the Economics and International Business study field which is classified with the highest grade (A) by the Ministry of Education in Romania.

1st year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	Microeconomics	5	E	Trade, Economic Integration and Business Administration
2.	Fundamentals of Management	5	E	Management-Marketing
3.	Business Law	4	E	Legal Sciences
4.	Communication and Public Relations	3	E	Legal Sciences
5.	IT for Business	5	E	Informatics, Statistics and Mathematics
6.	Mathematics for Economics	5	E	Informatics, Statistics and Mathematics
7.	Sport I	2	V	Physical Education, Sports and Kinetotherapy
8.	English and Communication Techniques I	3	V	Foreign Languages Department

1st year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	Macroeconomics	5	E	Trade, Economic Integration and Business Administration
2.	Fundamentals of Accounting	5	E	Finance, Credit, Accounting
3.	Finance	5	E	Finance, Credit, Accounting
4.	International Economic Relations	5	E	Trade, Economic Integration and Business Administration
5.	International Investments	4	E	Trade, Economic Integration and Business Administration
6.	Sustainable Development	3	E	Trade, Economic Integration and Business Administration
7.	English and Communication Techniques II	3	V	Foreign Languages Department
8.	Sport II	2	V	Physical Education, Sports and Kinetotherapy

E = exam / V = verification / C = colloquy

2nd year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	European Integration Economics	5	E	Trade, Economic Integration and Business Administration
2.	Fundamentals of Marketing	5	E	Management - Marketing
3.	International Investments	4	E	Trade, Economic Integration and Business Administration
4.	Statistics	5	E	Informatics, Statistics and Mathematics
5.	Corporate Finance	4	E	Finance, Credit, Accounting
6.	Spanish Commercial Correspondence I	3	V	Foreign Languages Department
Elective Subjects (DA) *				
1.	<i>Promotion Techniques</i>	4	E	<i>Management - Marketing</i>
2.	<i>Databases I</i>	4	E	Informatics, Statistics and Mathematics
3.	<i>Regional Economic Integration</i>	4	E	Trade, Economic Integration and Business Administration

2nd year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	EU Sectoral Policies	5	E	Trade, Economic Integration and Business Administration
2.	Marketing – Policies and Strategies	4	E	Management - Marketing
3.	Econometrics	5	E	Informatics, Statistics and Mathematics
4.	International Commercial Law	3	E	Legal Sciences
5.	English Commercial Correspondence II	3	V	Foreign Languages Department
6.	Spanish Commercial Correspondence II	3	V	Foreign Languages Department
Elective Subjects (DA) *				
1.	<i>Services Marketing</i>	4	E	<i>Management - Marketing</i>
2.	<i>EU Law</i>	4	E	<i>Legal Sciences</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.

3rd year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	International Business Management I	5	E	Trade, Economic Integration and Business Administration
2.	International Trade	5	E	Trade, Economic Integration and Business Administration
3.	International Financing and Payment Techniques I	5	E	Trade, Economic Integration and Business Administration
4.	Capital Markets	4	E	Finance, Credit, Accountancy
5.	International Transports	4	E	Trade, Economic Integration and Business Administration
6.	Business Communication in English I	3	E	Foreign Languages Department
<i>Elective Subjects (DA) *</i>				
1.	<i>Distribution and Merchandising</i>	4	E	<i>Trade, Economic Integration and Business Administration</i>
2.	<i>Software Programming I</i>	4	E	Informatics, Statistics and Mathematics

3rd year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	International Business Management II	5	E	Trade, Economic Integration and Business Administration
2.	Trade Policies	5	E	Trade, Economic Integration and Business Administration
3.	International Financing and Payment Techniques II	5	E	Trade, Economic Integration and Business Administration
4.	Risk Management in International Business	5	E	Trade, Economic Integration and Business Administration
5.	Business Communication in English II	3	E	Foreign Languages Department
<i>Elective Subjects (DA) *</i>				
1.	<i>Digital Marketing</i>	4	E	<i>Trade, Economic Integration and Business Administration</i>
2.	<i>Globalization – International Cases</i>	4	E	<i>Trade, Economic Integration and Business Administration</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.





School of Computer Science
for Business Management

BACHELOR DEGREE

- » **Domain: Cybernetics, Statistics and Economic Informatics**
- » **Duration of the study program: 3 years**
- » **Study format: full time**

CURRICULUM »

COMPUTER SCIENCE FOR ECONOMICS

The Computer Science for Economics Bachelor Program;

Why choose this program?

The **Computer Science for Economics** Bachelor Program offered by the **School of Computer Science for Business Management** is a three-year program that prepares graduates for web design, database administration, programming, software design and network administration. Each year we adapt our curricula to the continuous changes of the IT market.

At the same time, we foster innovation through our students in the **Microsoft Innovation Centre**, by creating various types of applications, posted by them on the market place. We offer free licensed software for our students, access to various official study materials and the possibility of being certified by Microsoft within the Certiport - Romanian - American University testing Centre.

We are proud of our bachelor graduates that are currently employed by well-known global software companies (e.g. Microsoft, Oracle, IBM, Ubisoft), national software companies (e.g. Siveco, TotalSoft, GameSoft) and in public administration.

1st year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	Economics	5	E	Trade, Economic Integration and Business Administration
2.	Algorithms and Data Structuring	5	E	Informatics, Statistics and Mathematics
3.	Mathematics for Economics	5	E	Informatics, Statistics and Mathematics
4.	Business Law	4	E	Legal Sciences
5.	Communication and Public Relations	3	E	Legal Sciences
6.	IT for Business	5	E	Informatics, Statistics and Mathematics
7.	English and Communication Techniques I	3	E	Foreign Languages
8.	Sport I	2	V	Physical Education, Sports and Kinetotherapy

1st year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	International Economic Relations	5	E	Trade, Economic Integration and Business Administration
2.	Finance	5	E	Finance, Credit, Accounting
3.	Object Oriented Programming	4	E	Informatics, Statistics and Mathematics
4.	Fundamentals of Accounting	5	E	Finance, Credit, Accounting
5.	Algorithms and Programming Techniques	4	E	Informatics, Statistics and Mathematics
6.	Computer Architecture and Operating Systems	4	E	Informatics, Statistics and Mathematics
7.	English and Communication Techniques II	3	E	Foreign Languages
8.	Sport II	2	V	Physical Education, Sports and Kinetotherapy

E = exam / V = verification / C = colloquy

2nd year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	Software Programming I	4	E	Informatics, Statistics and Mathematics
2.	Databases I	4	E	Informatics, Statistics and Mathematics
3.	Statistics	5	E	Informatics, Statistics and Mathematics
4.	Fundamentals of Marketing	5	E	Management - Marketing
5.	Management	5	E	Management - Marketing
6.	English and Commercial Correspondence I	3	V	Foreign Languages Department
<i>Elective Subjects (DA) *</i>				
1.	<i>Numerical Methods</i>	4	E	<i>Informatics, Statistics and Mathematics</i>
2.	<i>Corporate Finance</i>	4	E	<i>Finance, Credit, Accounting</i>

2nd year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	Software Programming II	5	E	Informatics, Statistics and Mathematics
2.	Data analysis systems	5	E	Informatics, Statistics and Mathematics
3.	JAVA - Advanced Programming Environments	5	E	Informatics, Statistics and Mathematics
4.	Econometrics	5	E	Informatics, Statistics and Mathematics
5.	English and Commercial Correspondence II	3	V	Foreign Languages
<i>Elective Subjects (DA) *</i>				
1.	<i>Macroeconomic Statistics</i>	4	E	<i>Informatics, Statistics and Mathematics</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.

3rd year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	Databases II	5	E	Informatics, Statistics and Mathematics
2.	Information Systems Design	5	E	Informatics, Statistics and Mathematics
3.	Web Applications Programming	5	E	Informatics, Statistics and Mathematics
4.	Operational Research	4	E	Informatics, Statistics and Mathematics
5.	Software Packages for Data Analysis	4	E	Informatics, Statistics and Mathematics
6.	Business English Communication I	3	E	Foreign Languages
<i>Elective Subjects (DA) *</i>				
1.	<i>Advanced Software Programming</i>	4	E	<i>Informatics, Statistics and Mathematics</i>
2.	<i>International Business Management I</i>	4	E	<i>Trade, Economic Integration and Business Administration</i>

3rd year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	Informatics Project Management	5	E	Informatics, Statistics and Mathematics
2.	Networking and Internet	5	E	Informatics, Statistics and Mathematics
3.	Advanced Web Programming	5	E	Informatics, Statistics and Mathematics
4.	Economic Processes Modeling and Simulation	5	E	Informatics, Statistics and Mathematics
5.	Business English Communication II	3	E	Foreign Languages Department
<i>Elective Subjects (DA) *</i>				
1.	<i>ORACLE DBMS – SQL</i>	4	E	<i>Informatics, Statistics and Mathematics</i>
2.	<i>International Business Management II</i>	4	E	<i>Trade, Economic Integration and Business Administration</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.





School of International Business

MASTER DEGREE

- » **Domain: Economics and International Business**
- » **Duration of the study program: 2 years**
- » **Study format: full time**

CURRICULUM »

INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP

The International Business and Entrepreneurship Master Program; Why choose this program?

The Master program in **International Business and Entrepreneurship** from the **School of International Business** is a two-year program that develops students' understanding of the global business environment and the factors affecting entrepreneurial business decisions and improves the knowledge required for engaging in successful business startup, business development and business internationalization.

The program focuses on business development, internationalization of small and medium-sized enterprises, intercultural management, strategic management, innovation and customer relationship management in international markets, with "intrapreneurial" skills being targeted as well, aiming to develop the students' understanding and knowledge of the global business environment. The primary task undertaken is to prepare students to meet the challenges offered by their employment in companies that are compelled to carry out activities in a business environment which is increasingly internationalized, technological and competitive.

1st year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	International Business Environment	6	E	Trade, Economic Integration and Business Administration
2.	Project Management	6	E	Management - Marketing
3.	Human Capital	6	E	Management - Marketing
4.	Strategic Marketing	6	E	Management - Marketing
5.	Research Methodology and Ethics	6	E	Trade, Economic Integration and Business Administration

1st year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	International Business Negotiation	6	E	Trade, Economic Integration and Business Administration
2.	Global Supply Chain and Operations Management	6	E	Trade, Economic Integration and Business Administration
3.	Entrepreneurial Policies and Strategies	6	E	Trade, Economic Integration and Business Administration
4.	International Business Law	6	V	Legal Sciences

*Elective Subjects (DA) **

1.	<i>Digital Marketing Management</i>	6	E	<i>Management-Marketing</i>
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E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.

2nd year » 1st semester (autumn)

STRATEGY FOR INTERNATIONAL GROWTH

No.	Subjects	ECTS	Assessment	Department
1.	International Business Ethics & Leadership	6	E	Trade, Economic Integration and Business Administration
2.	Global Strategic Management	6	E	Management - Marketing
3.	Internationalization of SMEs	6	E	Trade, Economic Integration and Business Administration
4.	International Financial Management	6	E	Finance, Credit, Accounting
<i>Elective Subjects (DA) *</i>				
1.	<i>Customer Experience Management</i>	6	<i>E</i>	<i>Management - Marketing</i>
2.	<i>Business Intelligence</i>	6	<i>E</i>	<i>Informatics, Statistics and Mathematics</i>

2nd year » 2nd semester (spring)

INTERNATIONAL TRANSACTIONS

No.	Subjects	ECTS	Assessment	Department
1.	Project Management	5	E	Management - Marketing
2.	International Business Transactions	4	E	Trade, Economic Integration and Business Administration
<i>Elective Subjects (DA) *</i>				
1.	<i>Doing Business with Asian Countries</i>	5	<i>E</i>	<i>Trade, Economic Integration and Business Administration</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.



School of Computer Science
for Business Management

MASTER DEGREE

- » **Domain: Cybernetics, Statistics and Economic Informatics**
- » **Duration of the study program: 2 years**
- » **Study format: full time**

CURRICULUM »

COMPUTER SCIENCE FOR BUSINESS

The Computer Science for Business Master Program;

Why choose this program?

The Master program in **Computer Science for Business** from the **School of Computer Science for Business Management** is a two-year program that enhances the students' professional and complementary abilities into the global IT&C field, covering a wide range of subjects: computer networks, decision support systems, object oriented software development, databases, enterprise resource planning, business intelligence, web design, mobile device programming, artificial intelligence and project planning.

The mission of this program is to provide an educational process with a broad practical character, in line with the requirements of Romanian and international business environment in order to harness on a large extent the modern information and communication technologies, using highly qualified human resources both within the institution and through collaboration with specialists in ICT or business or from other educational institutions.

2nd year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	Mobile Devices Programming	6	E	Informatics, Statistics and Mathematics
2.	Software Engineering	6	E	Informatics, Statistics and Mathematics
3.	Web Applications with Integrated Technologies	6	E	Informatics, Statistics and Mathematics
4.	Business Intelligence	6	E	Informatics, Statistics and Mathematics
<i>Elective Subjects (DA) *</i>				
1.	<i>International Business Ethics and Leadership</i>	6	<i>E</i>	<i>Trade, Economic Integration and Business Administration</i>
2.	<i>Internationalization of SMEs</i>	6	<i>E</i>	<i>Trade, Economic Integration and Business Administration</i>

2nd year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	Personal Data Protection Systems	6	E	Informatics, Statistics and Mathematics
<i>Elective Subjects (DA) *</i>				
1.	<i>Doing Business with Asian Countries</i>	6	<i>E</i>	<i>Trade, Economic Integration and Business Administration</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.



School of
Management - Marketing

MASTER DEGREE

- » **Domain: Marketing**
- » **Duration of the study program: 2 years**
- » **Study format: full time**

CURRICULUM »

STRATEGIC MARKETING

The Strategic Marketing Master Program;

Why choose this program?

The Master program in **Strategic Marketing** from the **School of Management - Marketing** is a two-year program. The knowledge attained in class and the skills developed in this program will render a better-informed and prepared individual to tackle a wide variety of marketing aspects, beginning with market comprehension and targeting, continuing with positioning and ending with marketing metrics.

A Masters course is an academically rigorous programme during which you explore your subject in depth, reaching a high level of specialist knowledge. You draw on knowledge and skills from your undergraduate study or your professional life to produce work of a high academic standard, informed by current thinking and debate.

A postgraduate qualification is a major achievement and greatly valued by employers. Recent surveys show that higher degree graduates are more likely to obtain jobs at professional or managerial level and less likely to be unemployed.

For some jobs a postgraduate qualification may be essential, for others it offers a competitive edge. Our graduates go into a variety of jobs, where the key employability skills and knowledge they have gained through postgraduate study are put to good use.

2nd year » 1st semester (autumn)

No.	Subjects	ECTS	Assessment	Department
1.	Marketing Planning - Decision Making	6	E	Management - Marketing
2.	Marketing Innovation Lab	6	V	Management - Marketing
3.	Global Marketing Management	6	E	Management - Marketing
4.	Measuring Marketing Effectiveness	6	E	Management - Marketing
Elective Subjects (DA) *				
1.	<i>Entrepreneurial Policies and Strategies</i>	6	E	<i>Trade, Economic Integration and Business Administration</i>
2.	<i>Global Strategic Management</i>	6	E	<i>Management - Marketing</i>

2nd year » 2nd semester (spring)

No.	Subjects	ECTS	Assessment	Department
1.	Strategic Marketing Simulation	6	E	Management - Marketing
Elective Subjects (DA) *				
3.	<i>Doing Business with Asian Countries</i>	6	E	<i>Trade, Economic Integration and Business Administration</i>

E = exam / V = verification / C = colloquy

* if not enough students enroll, these courses might be cancelled and students will have to select other courses.

Important Note: Courses might be cancelled if not enough students enroll in this program.
In this case, students will have to select other courses.

RAU

EXCHANGE

3

STUDENTS

Exchange studies at RAU

Erasmus studies can be very challenging so selecting the right university is very important. **Choosing Romanian-American University** in Bucharest means getting high quality studies in an international university, a wide range of classes and courses in English, the possibility to meet people from various countries, living in Bucharest, a wonderful city, called "Little Paris", travelling around the beautiful Romania and much more. Every year **we are delighted to host students from Europe and all over the world** and provide them with the highest quality of education and the best Erasmus experience.

Application Procedure

STEP 1 - Nomination: exchange students must be nominated by their home universities via our platform at <https://rb.gy/ik06u>

STEP 2 - Students' Application: after being nominated by their home universities, the students must send to RAU the required documents for application here: <https://admitere.rau.ro/limba/en>

STEP 3 - Acceptance from RAU: selected students will get the Acceptance Letter and signed Learning Agreement, and will be provided by email with all the information needed for their arrival in Bucharest at RAU.

DEADLINES	FALL SEMESTER	SPRING SEMESTER
NOMINATION	– 15th of June (EU/ EEA students) – 15th of May (non-EU/EEA students)	– 15th of November (EU/EEA students) – 15th of October (non-EU/EEA students)
STUDENTS' APPLICATION	– 1th of July (EU/ EEA students) – 1th of June (non-EU/EEA students)	– 1th of December (EU/EEA students) – 1th of November (non-EU/EEA students)

Application Folder for EU/EEA students

- Application form;
- Europass CV in English, with picture;
- Learning Agreement (signed by the student and the sending institution);
- European Health Insurance Card or a valid health insurance;
- Copy of the Passport / ID document;
- Proof of English skills;
- Accommodation form (if needed).

The documents templates are available [here](#); after they are filled in, they need to be uploaded here: <https://admitere.rau.ro/limba/en> .



Application Folder for non-EU/EEA students

- ✓ Application form;
- ✓ Europass CV in English, with picture;
- ✓ Learning Agreement (signed by the student and the sending institution);
- ✓ Medical certificate (to certify that the student is in a good state of health);
- ✓ Valid health insurance;
- ✓ Proof of English skills;
- ✓ Letter of confirmation from home institution (to validate that the student is enrolled in full time studies and is nominated for an exchange program);
- ✓ Copy of the Passport;
- ✓ Copy of the travel documents (flight/train ticket, boarding passes, or other travel documents);
- ✓ Authorized translation of the current transcript of records *
- ✓ Accommodation form (if needed).

The documents templates are available [here](#); after they are filled in, they need to be uploaded here: <https://admitere.rau.ro/limba/en>.

** Authenticate translations of the documents in English should be provided. Authentication can be obtained at the Romanian Embassy / Consulate or by legalizing at your local notary. Documents required under the Romanian legislation to obtain the Letter of Acceptance from the Ministry of Education, as this document is needed for visa application.*

All students (EU/EEA and non-EU/EEA students) **must have 3 passport type photos** (needed for the student ID and other documents) and the **original copies of the Learning Agreement**, when arriving in Romania.

Visa procedure & residence permit

The visa is required only for the non-EU/EEA citizens!

Citizens that are not from EU/EEA countries should apply for a study visa, at the Romanian Embassies in their country (or in a nearby country in some cases).

IMPORTANT NOTES:

- The study visa is valid for 90 days.
- This means that, 30 days before the study visa expires, you will have to apply for the long-stay residence permit which is valid for 1 year.
- The permit is renewed at least 30 days before the expiration date of the previous one.
- We will help you with this procedure and the necessary documentation once you arrive in Romania.

The documents needed to apply for visa

- **The Letter of Acceptance issued by RAU** (showing that the accommodation is booked in our campus, if this is the case);
- A **proof that you receive an exchange grant** from your home institution;
- **Proof of the means of support** in amount of at least the minimum net wage at country level per month, **for the entire period specified in the visa**;
- **Copy of your judiciary record** or any proof stating you have no criminal records;
- **Medical insurance policy for the whole visa period**;
- **Completed Application for Visa Form**.

Some of our Embassies can have additional requirements and they can ask you to book an appointment in advance; this is the reason we advise you to contact the closest Romanian Embassy before visiting them and ask if extra documents are needed.



Structure of the Academic Year

Each academic year is divided in 2 semesters, and the curriculum provides 60 ECTS (30 ECTS each semester). A semester usually has 14 weeks.

There is a total of **6 semesters in 3 years for the Bachelor programs** (except the School of Law where there is a total of 4 years – 8 semesters), and a total of **4 semesters for the Master programs** (except the School of Law where the Master lasts for 1 year – 2 semesters).

The timetable of activities and holidays is tailored for each level of undergraduate/graduate programs depending on the specific tasks the students have to fulfil in order to get the necessary credits.

The academic year at the Romanian-American University follows the schedule that is approved just several weeks prior to the new academic year, which starts every 1st of October.

Structure of the academic year 2024-2025:

	Period	Activity type
1st Semester (FALL)	29.09.2025 - 21.12.2025	Courses + Interim Evaluation
	22.12.2025 - 11.01.2026	Winter Holiday
	12.01.2026 - 25.01.2026	Courses + Interim Evaluation
	26.01.2026 - 15.02.2026	Exams
	16.02.2026 - 22.02.2025	Inter-semester break
2nd Semester (SPRING)	23.02.2026 - 05.04.2026	Courses + Interim Evaluation
	06.04.2026 - 14.04.2026	Spring Holiday
	15.04.2026 - 07.06.2026	Courses + Interim Evaluation
	08.06.2026 - 28.06.2026	Exams

Exams and Evaluation. Grading System.

The evaluation criteria for each subject at RAU are set by each teacher. Usually it is one or combination of the following:

- **Written examination** – multiple choice tests or open questions, related to the subjects covered during the classes;
- **Oral examination** – questions asked by teacher or picked out by a student on the subjects learned throughout the semester;
- **Projects** – essay, thesis or a presentation on a topic selected by teacher or student, related to the subjects covered during the semester.

Romanian grading system
is from 1 to 10,
10 being the highest grade.

The equivalent of ECTS scale:

RAU	ECTS	Explanation
10	A	Excellent
9	B	Very Good
7-8	C	Good
6	D	Satisfactory
5	E	Sufficient
P	Pass	Pass
1-4	F / Fx	Fail



OPTIONAL COURSES WITH



GUEST PROFESSORS

Each year, The Romanian-American University organizes a minimum of 15 courses held by professors from prestigious partner universities from USA and Europe. **Erasmus students can also attend these optional courses (not included in the Transcript of Records!).**

Here are a few examples:

„STRATEGIC MARKETING”

Prof. Nuno Almeida
Polytechnic of Leiria, Portugal

„STRATEGIC COMMUNICATIONS: PLANNING AND EXECUTING EFFECTIVE CAMPAIGNS”

Prof. Kathy Gest
Public Affairs Strategy and Training, USA

„CONTEMPORARY MANAGERIAL PSYCHOLOGY”

Prof. BEN-ROY-DO
National Central University, Taiwan

„INTRODUCTION TO JAVA PROGRAMMING”

Prof. Mohammad Hussein Nawwaf
al-Zinati
Jordan University of Science and
Technology, Jordan

„CORPORATE TRANSFORMATION FOR GLOBAL GROWTH STRATEGIES - UNFOLDING CASE STUDIES”

Prof. Joanna Symms
Senior Partner Fraser Lloyd & Partners LLP,
United Kingdom

„TOPICS IN EVALUATION”

Prof. Seyed Mehdian
University of Michigan-Flint, USA

„SOFTWARE ENGINEERING FOR WEB APPLICATIONS”

Prof. Lu'ay Alawneh
Jordan University of Science and
Technology, Jordan

„MARKETING COMMUNICATION ESSENTIALS”

Prof. Rodney Graeme Suffett
Cape Peninsula University of Technology,
South Africa

„COMMUNICATION in the 21st CENTURY”

Prof. Filipe Carrera
University of Lisbon, Portugal

„MICROECONOMICS: A SHORT VIEW OF THE LATIN AMERICAN REALITY”

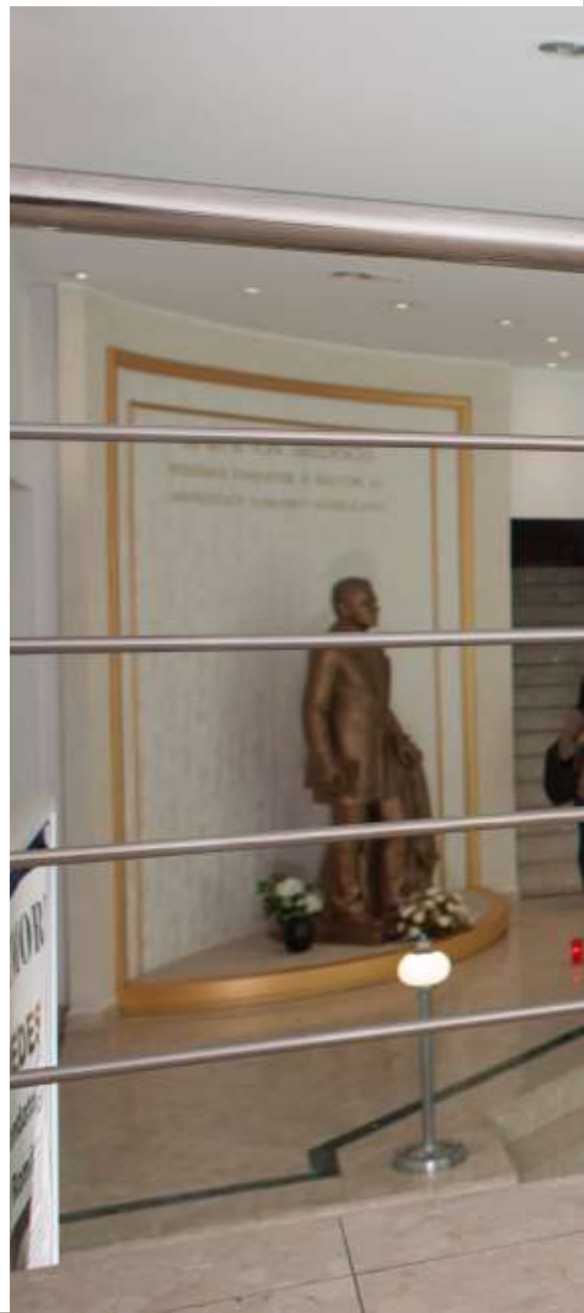
Prof. Carolina Rossanna Perez
Universidad San Ignacio de Loyola,
Peru

„THE MANAGEMENT OF ASIAN AND JAPANESE COMPANIES”

Prof. Takahashi Toru
Globis University, Japan

„SOCIAL NETWORKING”

Prof. Filipe Carrera
University of Lisbon, Portugal





PRACTICAL INFORMATION

4

- » COST OF LIVING IN ROMANIA
 - » MONEY AND BANKING
- » ERASMUS STUDENT NETWORK
 - » COMMUNICATION
 - » HEALTH SERVICES
- » FARES AND TRANSPORTATION CARDS
 - » DIRECTIONS: HOW TO GET TO RAU

Cost of living in Romania

The cost of living in Bucharest depends on every student's lifestyle. However, **compared to other European countries Romania is quite a cheap place to live**. Bucharest prices are a little higher than in the rest of the country, yet they are very reasonable.

Below you can find some examples of average prices for comparison:

Categories of expenses	Price (RON)	Price (EUR)
Meals	-	200-300 EUR/month
Recreational activities	-	250-350 EUR/month
Books and school supplies	-	150-250 EUR/semester
Rent in normal conditions - shared apartment, per person (utilities included)	800-1100 RON/month	160-230 EUR/month
Regular public transport	-	20-25 EUR/month
Monthly students agreement for public transportation (ground and underground - metro)	40 RON/month	8 EUR/month

Example of product or services	Price (RON)	Price (EUR)
A loaf of bread	3-10 RON	0,6-2 EUR
10 eggs	10-13 RON	2-2.20 EUR
1L of milk	7-10 RON	1.5-2 EUR
Mc Donald's Big Mac Menu / KFC 5 Crispy Menu	33 RON / 35 RON	8 EUR / 8.2 EUR
A bottle of Coca-Cola / Pepsi (500ml)	5 RON	1 EUR
1 bus trip	3 RON	0.61 EUR
1 metro trip	5 RON	1 EUR
A coffee from a coffee dispenser	3 RON	0.61 EUR
A can of beer (0,5L)	4 RON	0,81 EUR
1 pack of cigarettes	31 RON	6 EUR
Taxi price / km	1,99 RON	0,5 EUR

Money and banking

Currency

Romania's currency is the **Leu** (usually appears in the plural form **Lei**). The Leu's subdivision is the **Ban** (plural form **Bani**), 1 leu = 100 bani. **In the Banking system Lei = RON.**

- Banknote denominations: **1, 5, 10, 50, 100, 200 and 500 Lei**
- Coins denominations: **1, 5, 10 and 50 Bani**

If you want to exchange some money, the primary option is an **authorized exchange office** (if you want to exchange to lei) **or a bank** (if you want to exchange lei to other currency).

The exchange offices usually have better rates, but they might not be safe when buying other currency, though it is very safe to buy Lei. It is because Lei are plastic and it costs more to print fake banknotes than they are worth. So you will always get real Lei when exchanging anywhere.

That can not be said about foreign currency, so it is much safer to buy it in the bank. There are also some ATMs that exchange currency, but their rates are not very good and they do not issue small change. International airports and larger hotels also offer currency exchange services.

Romanian currency cannot be purchased or sold outside of Romania's national borders. Make sure that, before leaving Romania, you convert your leftover Lei into the currency of your choice.

Exchange rates for foreign currencies: *

- **1 EUR = 4.9412 RON (Lei)**
- **1 USD = 5.0103 RON (Lei)**

* NBR rates (National Bank of Romania), valid on July 1st, 2022

Please check the up-to-date exchange rates [here](#)



Erasmus Student Network (ESN)

Erasmus Student Network or ESN is an organization, formed by students in order to help Erasmus students adapt in a new environment, meet new people, travel and party.

ESN is divided into sections on the international level – countries, ex. **ESN Romania**. At the national level there are smaller divisions, per cities and university, ex. **ESN Unibuc**. This network is organizing events, trips and parties and all of the Erasmus students are invited.

ESN Bucharest can be followed on www.esn.ro.



Communication

International direct dialing service is available throughout Romania. Public telephones, although their number is continuously decreasing, can still be found in train stations or in the city centers. Take note that they require the use of a calling/ telephone card.

It is important to know that the **roaming service is usually very expensive, so you'd probably want to use your SIM card as little as possible.**

A cheaper and more convenient possibility is to buy a Romanian prepaid SIM card from a specialized cell phone shop, for which you will need to purchase credit. The main mobile networks in Romania are: **Orange Romania, Telekom Romania, Vodafone Romania** and **DIGI MOBILE.**



Dialing within Romania:

0 + nine digit phone number » when calling to mobile phones

0 + three digit area code + six digit phone number » when dialing fixed phone anywhere in the countryside

0 + 21 or 31 + seven digit phone number » when dialing a number in Bucharest.

Three digit phone numbers are local toll-free numbers for emergencies or businesses.

International dialing:

From Romania: 00 + country code + area code + phone number

Romania offers advanced services like Internet messaging via mobile telephone, Internet paging and international roaming. There are also retail outlets and cafes that offer Internet access in nearly every city and town.

Health Services

If you're visiting Romania and you are an EU Citizen you **should get a free European Health Insurance Card (EHIC)**. The EHIC isn't a substitute for medical and travel insurance, but it entitles you to state provided medical emergency treatment that may become necessary during your trip.

Any treatment provided is on the same terms as Romanian nationals. The EHIC won't cover medical repatriation, ongoing medical treatment or non-urgent treatment, so you should make sure you have adequate travel insurance and accessible funds to cover the cost of any medical treatment and repatriation.

Health and travel insurances are accepted in medical establishments in Romania, provided payment is confirmed first by the foreign insurance company. Romanian insurance companies sell health insurances for the duration of the stay in Romania.

If you need emergency medical assistance during your trip, **dial 112 and ask for an ambulance**. If you are referred to a medical facility for treatment you should contact your insurance/ medical assistance company immediately.

Here is a list of the main hospitals in Bucharest:

- **"Elias" Emergency University Hospital:** No.17 Mărăști Blvd., 1st District, Bucharest
- **"CF2" Clinical Hospital CF2: No.62** Mărăști Blvd., 1st District, Bucharest
- **"Floreasca" Emergency Hospital:** No.8 Calea Floreasca, 1st District, Bucharest
- **University Hospital of Bucharest:** No.169 Splaiul Independenței, 5th District, Bucharest
- **(private) "Queen Mary" Euroclinic Hospital:** No. 14A Calea Floreasca, 1st District, Bucharest
- **(private) Medlife Life Memorial Hospital:** No. 365 Calea Griviței, 1st District, Bucharest

Useful links:

- **Embassies and consulates in Romania:** <https://www.embassypages.com/romania>
- **Ministry of Foreign Affairs:** <http://mae.ro/en>
- **Ministry of Justice:** <http://www.just.ro/en>
- **Ministry of Health:** <http://www.ms.ro>

Fares and transportation cards

Fares

There are no paper tickets for ground transportation in Bucharest. You need to **buy a [STB card](#)** (company that operates the ground public transportation) **from a ticket booth on the streets or ticket machine** in the airport's bus stop. These cards work only in Bucharest and its surroundings.

Every time you enter a ground transportation vehicle you have to use the card. If you do stopovers, even on the same line, you still have to use the card - you will be charged with the fare of a single trip. **One trip** by bus, trolleybus (electric bus) or tram **costs 3 RON**, and with **express bus** (100) it **costs 3 RON**. There are several types of cards you can buy.

Underground transportation (metro) has it's own ticket system. The price for a trip depends on a card that you buy: more trips - cheaper. Thus, **single trip price is 3 RON**.

STB transportation cards

- **NOMINAL ACTIV CARD (with your name on it)** - You will have to show your passport or ID. You have to charge this card by 15 RON for the first time (the card itself is free) and use it in the buses by putting the card to the card-reader. You can use this card during your stay in Bucharest and travel around the city. If you are out of money in the card, you can charge it anytime again at the STB ticket booth by any amount of money, or **with monthly agreements with student discounts ***.
- **NON-NOMINAL ACTIV CARD (without your name on it)** - You can charge it between 3 RON and 50 RON. Card itself costs 3.70 RON. The difference between this card and the NOMINAL card is that in the case of NON-NOMINAL card you have to pay for the card, the monthly agreements cost more and you cannot charge it with student discounts agreements, BUT if you want to get a card faster, this is an option for you.

*** For Bucharest, you can get a monthly student agreement for ground transportation (40 RON on all lines, excluding express lines) and underground transportation (40 RON) when you obtain the special student travel document ("LEGITIMAȚIE DE TRANSPORT") from the Romanian-American University.**



- **MULTIPLU CARD.** The cashier in the STB tickets booth might offer you the MULTIPLU CARD, which is blue. Moreover, the ticket machines in the airport sell this card. We don't suggest buying this card, because it is more expensive to use than the other cards and it is non-rechargeable. If you are offered the blue card, ask for ACTIV NOMINAL card, which is green (VERDE in Romanian). But if you have no other option (you can't find the ticket booth or it is closed), the price of blue Multiplu card is 3 RON and you can charge it with an amount of money for minimum 2 and maximum 10 trips. But after using these trips, you can't recharge the card, instead you have to buy a new one. We suggest you to charge it for 2 Express bus trips (the total would be 7 RON) and get on the bus.

Underground transportation card (Metro)

There are a lot of options for buying a [metro](#) card. If you don't have to use the metro very often, we suggest you to buy the **10 trips CARD that costs 50 RON (5 RON/trip)**. If you need to use metro just once, there is a **2 trip CARD that costs 10 RON (5 RON/trip)**.

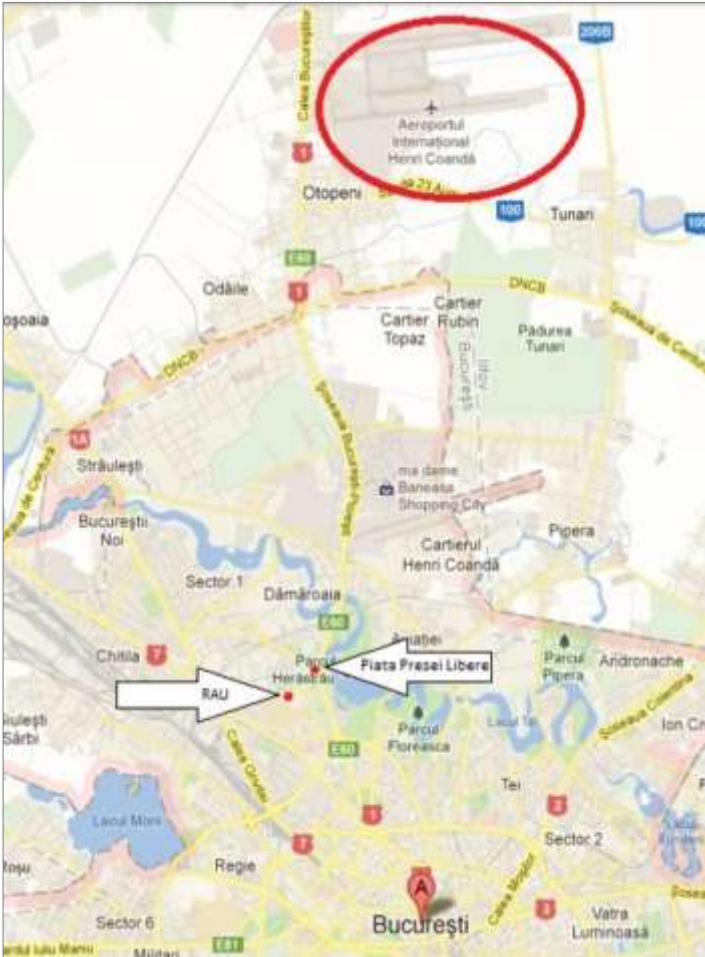
For daily metro rides we recommend getting an **unlimited Monthly Card** - it costs 80 RON or 40 RON for students who have the special student travel document ("LEGITIMAȚIE DE TRANSPORT") - it can be used for any amount of trips in a month, but only one person can use it, and 15 minutes have to pass between two activations of the card.



Directions. How to get to RAU.

If you arrive by PLANE

There is **one international airport in Bucharest: Henri Coandă** (former name – Otopeni). It is located in the North of the city. It is possible to get to the university by a few means of transportation.



Location of Henri Coandă (Otopeni) Airport



Walk from Piața Presei Libere to RAU

From the airport to RAU:

Take a taxi and tell the address: "UNIVERSITATEA ROMÂNNO-AMERICANĂ, BULEVARDUL EXPOZIȚIEI NR. 1B" (taxi drivers don't usually speak English).

Note: taking a cab might be expensive. **Take a cab that has 1.99 Lei (RON)** written on the door and make sure that the driver turns on the taximeter.

Take a bus: 100 (express line). From the airport tickets machine you have to buy a STB card with the minimum amount of 2 Express lines journeys (7 RON in total). Take one of them towards the city and exit in the bus stop called "PIAȚA PRESEI LIBERE". Then you have to walk (5 min.) towards RAU (check the pictures above).

If you arrive by TRAIN

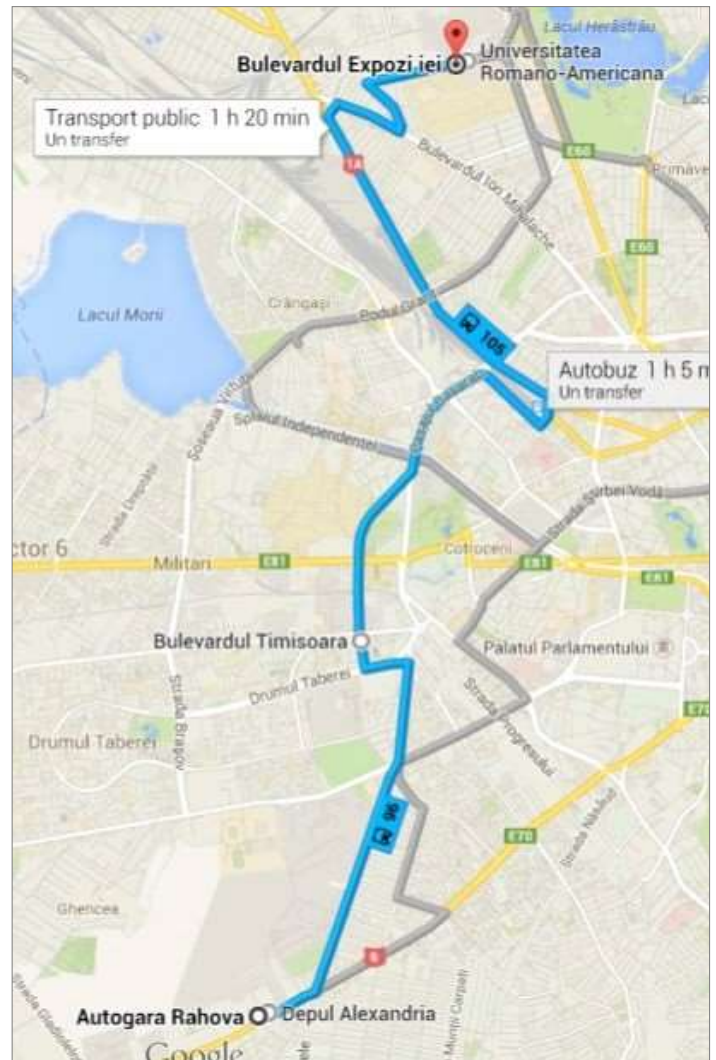
There is **one international train station – GARA DE NORD**. When you get there, exit the station through the left exit (towards KFC), cross the street and go to the bus stop. Get the bus 105, making sure that it shows “PIATA PRESEI LIBERE” on the front top. It will take you directly to the university - bus stop called “UNIVERSITATEA ROMÂNNO-AMERICANĂ”.

If you arrive by BUS

There is **one international train station – AUTOGARA INTERNAȚIONALĂ RAHOVA**. When you get there, exit the station and go to the bus stop. Get the trolleybus 96 and go for 9 stops till you reach the stop “BULEVARDUL IULIU MANIU” (around 20 min depending on the traffic). Then exit the trolleybus and wait for the bus 105. Go with it for around 40 min (depending on the traffic). It will take you directly to the university - bus stop called “UNIVERSITATEA ROMÂNNO-AMERICANĂ”.



Bus ride from the train station



Bus ride from the bus station

LIVING IN
BUCHAREST
AND **ROMANIA**

5

- » ROMANIA - A PART OF EUROPE
- » BUCHAREST AT A GLANCE
- » BASIC WORDS IN ROMANIAN

Romania – a part of Europe

Romania is located in south-east of Europe, at the crossroads between the West and the Orient. It became part of the European Union in 2007. Romania is a land of natural beauty, where all types of landscapes are to be found, from mountain peaks, reaching 2000 m, where you can walk among alpine vegetation, to plains, coastline and the Danube Delta, the world's third most bio-diverse delta.

There are many tourist attractions in Romania: some are unique in the world, as the enchanting monasteries of Bucovina with their churches entirely covered with 16th century frescoes on the outside walls or **Transylvania** - "the Land across the woods", a vast province of Romania with its lovely medieval towns and fortresses at the foothill of the **Carpathians**, rich with precious Saxon heritage treasures.

Take advantage of your being in Romania and go on a trip to **Sinaia** in the Carpathian Mountains (2 hours drive or by train from Bucharest) or even further to **Braşov** and **Bran** in Transylvania (approx 3 hours drive) - you will discover great scenery, fabulous castles and the lovely medieval towns.

If you are a Dracula fan, you wouldn't want to miss Dracula's Castle in Bran, the Borgo Pass or Count's birthplace in the medieval "Upper Town" of **Sighişoara** - they're all in Transylvania. Whether you wish to explore unique ecosystems, get a workout, relax, or do a little of everything, you'll find yourself accommodated by Romania's 13 **national parks**: Semenic-Caraş Gorges, Nera Gorges-Beuşniţa, Domogled-Cerna Valley, Retezat, Călimani, Bicz Gorges-Hăşmaşului, Ceahlău, Rodna Mountains, Piatra Craiului, Cozia, Buila-Vânturariţa, Jiul Gorge and Măcin Mountains.

Romania is one of the few places in Europe where you can still see unspoiled countryside, with the traditional rural civilization still alive. Discover the northern provinces of **Maramureş** (in northern Transylvania) or else **Bucovina** (in northern Moldavia), with their old handicrafts, and friendly people fiercely dressed in their folk costumes.



Land of nature

Romania is rich in natural sights. **Carpathian Mountains** in Romania offer many things to do for all tastes. Peaceful holiday lovers can stay in cozy mountain cabins and enjoy the view and silence all year long.

Adventurers should not miss the chance passing through the mountains by two exquisite roads - **Transalpina** and **Transfăgărășan**, built so high that they can be used only in summer. Active people shouldn't miss summer hiking and biking and winter sports in numerous ski resorts of Carpathians.

On the Eastern side of the country, next to the Black sea, there is a territory that can hardly be a home for people, but surely is a great place for numerous different kinds of animals - **Danube Delta**. Rent a boat and start your amazing journey down the stream to the jungle of Romania. If you are sick of green color, try something brown and grey - **mud volcanoes**. There are holes in the ground that are releasing a warm mud from within the depths of the earth. Romania is very rich of rivers but doesn't have too many lakes. They are mostly situated high in the mountains, thus are really cold and not really suitable for swimmers, but they are really wonderful to see: **Bâlea Lake, Bucura Lake, Lake Siriu, Lake Vidraru**, and **Lake Vidra**.



Land of castles

Romanian castles are magnificent! There are only few actual castles that are open for tourists, but there are plenty of palaces that belonged to the rulers of Romania. Moreover, Transylvania is offering numerous fortified churches that are still standing and are used for religious ceremonies. The castles worth visiting:

Peleş Castle in Sinaia - this castle is the property of Romania's Royal Family which still exists, but is not in power anymore. It used to be the family's summer residence. Here you can see the king's and queen's rooms decorated in different styles and feel like you have travelled back in time.



Bran Castle in Bran - this is the castle which is considered "Dracula's castle". Despite the market with numerous souvenirs dedicated to the Count, nothing about the castle reflects the story. This castle is worth visiting, because even if the actual Dracula did not live here, it is a great old medieval structure with small corridors and secret staircases. Also, why not bring some vampire-themed t-shirts or cups for your family and friends back home?



Corvins' Castle in Hunedoara - another medieval castle with its movie-like bridge to the main gate, pointy towers and interesting stories. Improvised knight fights played by actors take place in the yard of the castle.



Poienari - a small burned to the ground castle that used to belong to Vlad Țepeș. There is a story that he forced Turkish prisoners to build it and then burned them alive together with the castle. To visit it, however, you will need to climb 1480 steps up the hill.

Land of monasteries

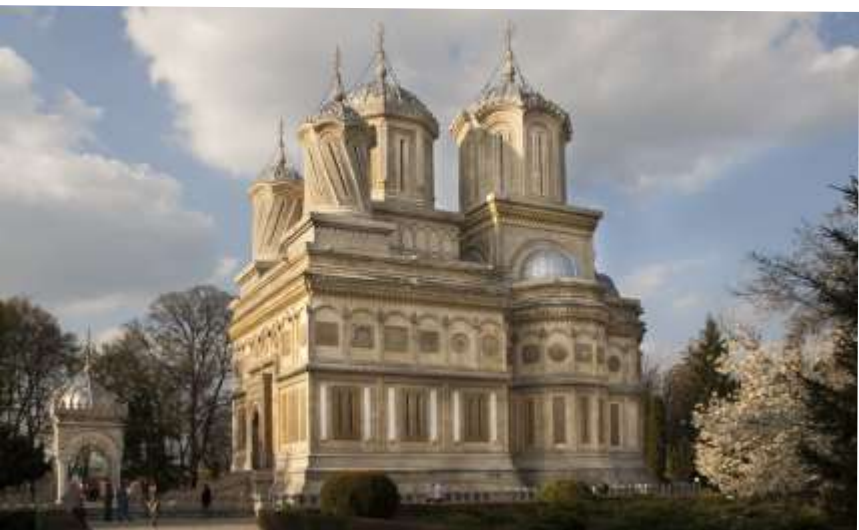
Even for non-religious persons Romanian monasteries are really worth visiting. Some of them are new, recently built and others are standing for hundreds of years. The most interesting ones to visit are:



Bârsana Monastery - situated close to the Romanian - Ukrainian border, has houses and churches built in the style typical only in Maramureș region: they are wooden and narrow, the roofs are crazy high and are made of straw. Most of the churches in this region are also built in this style.



Snagov Monastery - some people say that the tomb of Valachian prince Vlad Țepeș is situated there. Other sources say that it is his head that is buried in Snagov. However, vampire story lovers should put Snagov in their list of places to visit.



Monasteries of Moldova - these monasteries are fortified and are the oldest monasteries in Romania.

Curtea de Argeș Monastery - it has a beautiful white church with the "turned" towers. The legend says that the architect of this church had put his wife into one of the walls in order to make the building stand for many years to come.

Land of cultures

The area which now belongs to Romania used to be in the territories of other countries, thus **cities and people are influenced by different cultures**. Western part - Banat, has Serbian influence in the language, eastern part by the Black Sea is influenced by the former Ottoman Empire, nowadays Turkey, Moldova region has a big Slavic influence and finally the North and Northwest used to be under the rule of Austro-Hungarian Empire.

The latter region is influenced the most - cities like Sibiu, Braşov, and Mediaş are built in Austrian style and Oradea and Cluj-Napoca have Hungarian style buildings. Many people living in these cities are of Austrian, German or Hungarian nationalities. Romanian cuisine is also influenced by other countries. There are plenty restaurants with the world's cuisine everywhere in Romania: Turkish, Lebanese, Spanish, Italian, Scandinavian, Chinese, American, etc.



Land of Vampires

Famous Irish writer Bram Stoker wrote a story about a vampire that lived in a medieval castle in Transylvania. That is how the legend of vampires in Romania was born. Unfortunately (or maybe fortunately), there are no actual vampires in Romania, and there never were. However, Bram Stoker's "**Dracula**" triggered the boom of adventurous tourists coming to Romania to hear legends and maybe even see a vampire. The real legend is that there actually was a person, called "Dracula" (or "Dracul" in Romanian). His real name was Vlad the Impaler (Vlad Țepeș). He was born in 1431 and in 1456 he became the Prince of Valachia. It was the time when Romanian territory was being attacked by the Ottoman Empire and Vlad was defending his land.

Vlad used to kill the prisoners in a very cruel way – by seating them or throwing them on sharp wooden sticks. That is where the name came from – "Impaler". The word "Dracul" in Romanian means "the evil one" (the devil). Bram Stoker used the character of the Count to create a story about a cruel vampire and it was very successful. Bran castle is the only standing castle in Romania that fits the description in the book, so thousands of tourists now come to the town of Bran in the search of vampires. However, apart from fiction, Bram Stoker's book describes the sights of Romania and mentions some facts from Romanian history.



Land of rural life

The best reflection of Romanian culture is the Romanian village. Most of them look untouched by the civilization. You can see piles of hay on the green hills, carriages pulled by horses, old ladies bringing cows home from the fields ... It is so quiet and peaceful that you might feel like you travelled back in time, but only until you see a nowadays car passing 90-100 km/h through the village on a European road. Often the situation is inverted: you can meet horse carriages on the main roads of Romania. It is advisable to stay for the night in the countryside when travelling around Romania.

Villages that are situated close to famous landmarks are usually offering accommodation. Fresh air, silent environment and tasty breakfast prepared of homemade ecological products makes it worth to learn a few words in Romanian and ask around for people renting rooms.

If you try really hard you can even get an accommodation for free, though these days older people in small villages don't trust young people so much as in old times and don't invite strangers to their home, as much as they used to do.



Land of wine

Romanian wine is one of the best wines in the world. It is true that it is not very known outside the country, but it is really worth trying and bringing home as a present. Apart from widely known grapes, Romanian winemakers grow 4 types of Romanian grapes: Fetească neagră, Fetească albă, Fetească Regală and Tămâioasă românească. Most known Romanian wine brands are: Recaș, Murfatlar, Cotnari, etc.

Bucharest at a glance

Bucharest is the capital of Romania and its largest city. It is located in the South-Eastern part of the country, on the banks of Dambovița river. The city was called Bucharest after the name of its founder, a shepherd, whose name was Bucur.

It used to be one of the residences of the prince of Vallachia – Vlad the Impaler (Dracula), but later, in 1862 it became the capital of Romania. In between the two world wars the city used to be called the „Little Paris of the East”, because of its elegant buildings and sophisticated elite.

But over the years Bucharest has changed significantly. Nowadays the city reminds of a multi-fruit smoothie - historical elegant buildings, communist blocks and modern shiny glass structures are mixed together. However, that makes the city look even more interesting.

Visiting

Architecture lovers should pass by The House of Parliament, Romania Athenaeum, Casa Presei Libere, National Opera, Arcul de Triumf, CEC Palace, Palace of Justice, Cotroceni Palace and the old center. The ones who adore history should plan a walk through main squares and streets of the city: Victory square, Roman square, Revolution square, University square, Union square, Constitution square, Victory street, Lipscani street.

Museum strollers shouldn't miss National Museum of Art of Romania, Curtea Veche, Dimitrie Gusti National Village Museum, Geology Museum, National Military Museum, National Museum of Romanian History.

People interested in religions can visit Stravropoleos Monastery, Anglican Church, Saint Spyridon the New Church, Kretzulescu Church, Romanian Patriarchal Cathedral.



Entertainment

Erasmus doesn't mean only studying. It also means fun! And Bucharest is really THE city to have fun.

SHOPPING

The baggage limits in planes are very strict so students cannot take with them everything they want. In this case they need to buy things when they arrive to their Erasmus destination. Bucharest offers numerous malls for shopping: Unirea Shopping Center, Bucuresti Mall, Băneasa Shopping City, AFI Palace Cotroceni, Liberty Center, Sun Plaza and more.

MOVIES

The huge selection of cinemas in Bucharest gives options for everyone. It doesn't matter if you'd like to see the newest movie in IMAX eating popcorn or watch classics in a cozy little cinema with a cup of tea in your hand - there is a place for you. Most known Bucharest cinemas: Cinema City Cotroceni, Cinema City Sun Plaza, Cityplex, Corso, Glendale Studio, Hollywood Multiplex, The Light Cinema.

GOING OUT

Bucharest is definitely a nightlife city. Most people usually gather at the old town, in the so-called Lipscani area. Numerous pubs, clubs

and restaurants are located here. There are so many places to go that sometimes it is really hard to choose. You can select by music genre that you would like to hear: rock, pop, oldies, jazz, etc. or culture that you like: Italian, Spanish, Turkish, Chinese, Japanese, Greek, Indian and so on. Everybody can find something according to their interests and pocket.

Student parties usually happen Thursday and Friday nights. For that try clubs: Club A, Mojo, B52, Goblin, Kulturhaus, Bamboo, Fratelli, etc.



Basic words in Romanian

English	Română (Romanian)
Welcome	Bun venit / Bine ai venit
Hello	Salut/Bună ziua/Alo (on the phone)
How are you?	Ce mai faci? (informal)/ Ce mai faceți? (formal)
Im fine, thanks. And you?	Bine, mulțumesc. Și dumneavoastră?
What's your name?	Cum te numești? (inf.)/ Cum vă numiți? (form.)
My name is ...	Mă numesc ...
Where are you from?	De unde ești? (inf.)/ De unde sunteți? (form.)
I'm from ...	Eu sunt din ...
Pleased to meet you	Îmi pare bine de cunoștință. Încântat(ă) de cunoștință.
Good morning	Bună dimineața
Good afternoon	Bună ziua
Good evening	Bună seara
Good night	Noapte bună
Goodbye	La revedere
Good luck	Noroc!
Cheers/Good health!	Noroc!
Have a nice day	Iți doresc/ Vă doresc o zi plăcută!
Bon appetit	Poftă bună!
Bon voyage	Călătorie plăcută! Drum bun!
Excuse me	Scuzați-mă!
How much is this?	Cât costă?
Sorry	Pardon!
Thank you	Mersi/ Mulțumesc/ Mulțumesc foarte mult.
Response	Cu plăcere
This gentleman/ lady will pay for everything	Acest domn va plăti pentru tot (gentleman) Această doamnă va plăti pentru tot (lady)
Would you like to dance with me?	Dorești să dansezi cu mine? (inf.) Doriți să dansați cu mine? (form.)
I love you	Te iubesc

English	Română (Romanian)
Get well soon	Însănătoșire grabnică! Multă sănătate! Vindecare rapidă!
What's the weather like?	Cum e vremea?
Is it going to rain?	O să plouă?
Why are you laughing?	De ce râdeți?
Where shall we meet?	Unde ne întâlnim?
What time shall I come?	La ce oră să vin?
I am on my own	Sunt singur
I am British	Sunt britanic
What is in it?	Ce conține?
I'm allergic too ...	Sunt alergic la ...
Wow!	Extraordinar!/Super!
SPECIAL OCCASIONS	
Merry Christmas and a Happy New Year	Crăciun fericit și un An Nou Fericit Sărbători fericite (Happy Holidays)
Happy Easter	Paște Fericit Hristos a înviat! (Christ has risen!) Adevărat a înviat! (Truly, he has)
Happy Birthday	La mulți ani!
EMERGENCIES	
Leave me alone!	Lasă-mă în pace! (informal) Lăsați-mă în pace! (formal)
Help!	Ajutor!
Fire!	Foc!
Stop!	Stop! / Stai!
Call the police!	Chemați poliția!

LANGUAGE DIFFICULTIES	
English	Română (Romanian)
I don't understand	Nu înțeleg
Please say that again	Poți să repeți, te rog? (informal) Puteți să repetați, vă rog? (formal)
Please write it down	Puteți să-l scrieți vă rog?
Do you speak Romanian?	Vorbiți românește?
Yes, a little	Da, puțin/ Da, un pic
Do you speak English?	Vorbiți engleză?
Is there someone here who speaks English?	Vorbește cineva aici engleză?

Before you leave your country, be sure you:

- **have obtained the Romanian student VISA**, if this is required
- **have the accommodation arranged**
- **have all the documents with you**

Please send all the details of your arrival with **at least 10 days in advance** via email at incoming@rau.ro

Documents checklist

- Travel document: passport or internationally recognized identity card (depending on citizenship)
- Visa (if you are a citizen of a non-EU/EEA country, you will need to apply for a Visa)
- Letter of Acceptance from RAU (original)
- Learning Agreement signed by you and the sending institution (original)
- European Health Insurance Card or a valid health insurance - for EU citizens (original)
- Medical certificate and a valid health insurance - for non-EU/EEA citizens (original)
- 3 passport sized photographs
- Document concerning your exchange grant



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