

**SCHOOL OF MANAGEMENT-MARKETING
I-ST YEAR MASTER STUDIES**

**SCHEDULE OF WINTER SESSION
25.01.2016 – 14.02.2016**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
25.01.2016 MONDAY	16.00	524	GLOBAL MARKETING MANAGEMENT	WRITTEN	PREDĂ OANA
28.01.2016 THURSDAY	16,00	210	MANAGING BRANDS AND CUSTOMER EQUITY	WRITTEN	PURCĂREA THEODOR
02.02.2016 TUESDAY	16.00	209	CUSTOMER EXPERIENCE MANAGEMENT	WRITTEN	BARBU ADRIAN
05.02.2016 FRIDAY	16.00	112	MARKET RESEARCH AND DATA ANALYSIS	WRITTEN	EDU TUDOR
10.02.2016 WEDNESDAY	16,00	109	INTEGRATED MARKETING COMMUNICATION	WRITTEN	POP MIHAI

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2015/2016 and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies 2015/2016;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*