

**SCHOOL OF MANAGEMENT-MARKETING
I-ST YEAR MASTER STUDIES**

**SCHEDULE OF WINTER SESSION
06.06..2016 – 26.06.2016**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
06.06.2016 MONDAY	16.00	523	DIGITAL MARKETING MANAGEMENT	WRITTEN	DUMITRU NICOLETA
09.06.2016 THURSDAY	16.00	110	PRICING AND SALES MANAGEMENT STRATEGY	WRITTEN	BARBU ADRIAN
13.06.2016 MONDAY	18,00	109	MEASURING MARKETING EFFECTIVENESS	WRITTEN	TUDORIE CRISTINA
16.06.2016 THURSDAY	16.00	321	BUSINESS NEGOTIATION	WRITTEN	POTECIA VALERIU
21.06.2016 THURSDAY	16,00	113	SEGMENTATION AND POSITIONING STRATEGIES	WRITTEN	EDU TUDOR
24.06.2016 FRIDAY	16,00	017	SUPPLY CHAIN STRATEGY	WRITTEN	PURCAREA THEODOR

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2015/2016 and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies 2015/2016;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*