

**SCHOOL OF MANAGEMENT-MARKETING
I-ST YEAR MASTER STUDIES**

**SCHEDULE OF WINTER SESSION
30.01.2017 – 19.02.2017**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
30.01.2017 MONDAY	16.00	321	GLOBAL MARKETING MANAGEMENT	WRITTEN	PREDĂ OANA
02.02.2017 THURSDAY	18.00	109	MARKET RESEARCH AND DATA ANALYSIS	WRITTEN	EDU TUDOR
06.02.2017 MONDAY	18.00	109	CUSTOMER EXPERIENCE MANAGEMENT	WRITTEN	BARBU ADRIAN
10.02.2017 FRIDAY	16,00	523	MANAGING BRANDS AND CUSTOMER EQUITY	WRITTEN	PURCĂREA THEODOR
13.02.2017 MONDAY	18,00	109	INTEGRATED MARKETING COMMUNICATION	WRITTEN	POP MIHAI

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2016/2017 and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies 2016/2017;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*

**SCHOOL OF MANAGEMENT-MARKETING
II-ST YEAR MASTER STUDIES**

**SCHEDULE OF WINTER SESSION
30.01.2017 – 19.02.2017**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
30.01.2017 MONDAY	18.00	321	MARKETING INNOVATION LAB	WRITTEN	EDU TUDOR
02.02.2017 THURSDAY	18,00	110	MARKETING PLANNING – DECISION MAKING	WRITTEN	TUDORIE CRISTINA
06.02.2017 MONDAY	18.00	110	INTEGRATED RESEARCH AND CONSULTANCY PROJECT	WRITTEN	EDU TUDOR
13.02.2017 MONDAY	16.00	112	BUSINESS ETHICS AND LEADERSHIP	WRITTEN	PASCARIU DAN

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2016/2017 and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies 2016/2017;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*