

**SCHOOL OF MANAGEMENT-MARKETING
I-ST YEAR MASTER STUDIES**

**SCHEDULE OF SUMMER SESSION
12.06.2017 – 02.07.2017**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
MONDAY 12.06.2017	16,00	111	SEGMENTATION AND POSITIONING STRATEGIES	WRITTEN	EDU TUDOR
THURSDAY 15.06.2017	18,00	110	MEASURING MARKETING EFFECTIVENESS	WRITTEN	TUDORIE CRISTINA
MONDAY 19.06.2017	16.00	109	PRICING AND SALES MANAGEMENT STRATEGY	WRITTEN	BARBU ADRIAN
THURSDAY 22.06.2017	14.00	AMF.1	INTERNATIONAL BUSINESS NEGOTIATION	WRITTEN	POTECIA VALERIU
MONDAY 26.06.2017	16,00	108	SUPPLY CHAIN STRATEGY	WRITTEN	PURCĂREA THEODOR
THURSDAY 29.06.2017	16,00	114	DIGITAL MARKETING MANAGEMENT	WRITTEN	NEGRICEA COSMIN

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2016/2017 and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies 2016/2017;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*

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DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
MONDAY 12.06.2017	16.00	111	STRATEGIC MARKETING SIMULATION	WRITTEN	EDU TUDOR
FRIDAY 23.06.2017	16.00	109	PROJECT MANAGEMENT	WRITTEN	CRUCERU ANCA

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