

**SCHOOL OF MANAGEMENT-MARKETING
I-ST YEAR MASTER STUDIES**

**SCHEDULE OF SUMMER SESSION
11.06.2018 – 01.07.2018**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
11.06.2018 MONDAY	16.00	523	DIGITAL MARKETING MANAGEMENT	WRITTEN	NEGRICEA COSMIN
15.06.2018 FRIDAY	16.00	321	SEGMENTATION AND POSITIONING STRATEGIES	WRITTEN	EDU TUDOR
18.06.2018 MONDAY	16.00	108	PRICING AND SALES MANAGEMENT STRATEGY	WRITTEN	BARBU ADRIAN
21.06.2018 THURSDAY	16.00	117	INTERNATIONAL BUSINESS NEGOTIATION	WRITTEN	POTECIA VALERIU
25.06.2018 MONDAY	16.00	108	SUPPLY CHAIN STRATEGY	WRITTEN	PURCĂREA THEODOR
28.06.2018 THURSDAY	18.00	108	MEASURING MARKETING EFFECTIVENESS	WRITTEN	TUDORIE CRISTINA

NOTE: *The entrance to exams is based on the master student ID with visa for academic year 2017/2018 and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies 2017/2018;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*

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II-ND YEAR MASTER STUDIES**

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DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
VINERI 08.06.2018	16-18	314	SPECIALIZED INTERNSHIP	ORAL	EDU TUDOR
04.06.2018- 08.06.2018	When the teachers have consultation timetable		DISSERTATION PREPARATION	ORAL	-
15.06.2018 FRIDAY	16.00	321	MARKETING INNOVATION LAB 2nd year, 1st semester failed exam – resit exam	WRITTEN	EDU TUDOR
15.06.2018 FRIDAY	16.00	321	INTEGRATED RESEARCH AND CONSULTANCY PROJECT 2nd year, 1st semester failed exam – resit exam	ORAL	EDU TUDOR
18.06.2018 MONDAY	16.00	108	PRICING AND SALES MANAGEMENT STRATEGY 1st year, 2nd semester failed exam – credit exam	WRITTEN	BARBU ADRIAN
25.06.2018 MONDAY	16.00	108	SUPPLY CHAIN STRATEGY 1st year, 2nd semester failed exam – credit exam	WRITTEN	PURCĂREA THEODOR
26.06.2018 TUESDAY	16.00	524	BUSINESS ETHICS AND LEADERSHIP 2nd year, 1st semester failed exam – resit exam	WRITTEN	PASCARIU DAN
28.06.2018 THURSDAY	18.00	108	MEASURING MARKETING EFFECTIVENESS 1st year, 2nd semester failed exam – credit exam	WRITTEN	TUDORIE CRISTINA
28.06.2018 THURSDAY	18.00	108	MARKETING PLANNING – DECISION MAKING 2nd year, 1st semester failed exam – resit exam	WRITTEN	TUDORIE CRISTINA
29.06.2018 FRIDAY	16.00	108	PROJECT MANAGEMENT	WRITTEN	ZIRRA DANIELA

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**ROMANIAN-AMERICAN UNIVERSITY
SCHOOL OF MANAGEMENT-MARKETING
MAJOR STRATEGIC MARKETING**

II-ND YEAR MASTER STUDIES

DISSERTATION PREPARATION

11.06.2018 - 01.07.2018

DAY/ DATE	HOUR	EXAM. ROOM	SCIENTIFIC SUPERVISOR
19.06.2018	14,00	108	ASSOC.PROF. NEGRICEA COSMIN
25.06.2018	16,00	523	PROF.UNIV.DR. PURCĂREA THEODOR
25.06.2018	18,00	312	ASSOC.PROF. EDU TUDOR