

**SCHOOL OF MANAGEMENT-MARKETING  
I-ST YEAR MASTER STUDIES**

**SCHEDULE OF RESIT SESSION  
03.09.2018 – 23.09.2018**

**MAJOR: STRATEGIC MARKETING**

| DAY        | HOUR  | ROOM | DISCIPLINE                                                                                    | WRITTEN/<br>ORAL EXAM | PROFESSOR        |
|------------|-------|------|-----------------------------------------------------------------------------------------------|-----------------------|------------------|
| 11.09.2018 | 16-18 | 108  | MARKET RESEARCH AND DATA ANALYSIS<br><i>1st year, 1st semester failed exam – resit exam</i>   | WRITTEN               | EDU TUDOR        |
| 18.09.2018 | 16-18 | 108  | INTEGRATED MARKETING COMMUNICATION<br><i>1st year, 1st semester failed exam – resit exam</i>  | WRITTEN               | POP MIHAI        |
| 19.09.2018 | 16-18 | 108  | MANAGING BRANDS AND CUSTOMER EQUITY<br><i>1st year, 1st semester failed exam – resit exam</i> | WRITTEN               | PURCĂREA THEODOR |
| 20.09.2018 | 17-19 | 108  | GLOBAL MARKETING MANAGEMENT<br><i>1st year, 1st semester failed exam – resit exam</i>         | WRITTEN               | PREDA OANA       |

**NOTE:** *The entrance to exams is based on the master student ID with visa for academic year 2017/2018 and on the identity card.*

*Can enter to exams students who:*

- fully paid their annual fee for studies 2017/2018;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*