

1-ST YEAR STUDIES

SCHEDULE OF AUTUMN-RESIT SESSION 03.07.2023 - 23.07.2023

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
03.07.2023	18,00	523	DIGITAL MARKETING MANAGEMENT (Resit exam from I-st year, II-nd semester)	WRITTEN	NEGRICEA COSTEL
04.07.2023	12,00	512	MANAGING BRANDS AND CUSTOMER EQUITY (Resit exam from I-st year, I-st semester)	WRITTEN	PURCĂREA THEODOR
06.07.2023	16,00	313	METHODOLOGY AND ETHICS OF RESEARCH (Resit exam from I-st year, II-nd semester)	ORAL	POPESCU ROBERT
06.07.2023	17,30	213	CUSTOMER EXPERIENCE MANAGEMENT (Resit exam from I-st year, I-st semester)	WRITTEN	BARBU ADRIAN
06.07.2023	17,30	213	PRICING AND SALES MANAGEMENT STRATEGY (Resit exam from I-st year, II-nd semester)	WRITTEN	BARBU ADRIAN
10.07.2023	16,00	211	PROJECT MANAGEMENT (Resit exam from I-st year, II-nd semester)	WRITTEN	ZIRRA DANIELA
13.07.2023	16,00	211	SUPPLY CHAIN STRATEGIES (Resit exam from I-st year, II-nd semester)	WRITTEN	UNGUREANU PETCU VICTOR
17.07.2023	16,00	321	INTERNATIONAL BUSINESS NEGOTIATION (Resit exam from I-st year, II-nd semester)	WRITTEN	POTECIA VALERIU
18.07.2023	14,00	212	INTEGRATED MARKETING COMMUNICATION (Resit exam from I-st year, I-st semester)	WRITTEN	POP MIHAI
18.07.2023	16-18	522	SEGMENTATION AND POSITIONING STRATEGIES (Resit exam from I-st year, I-st semester)	WRITTEN	EDU TUDOR
18.07.2023	18-20	522	MARKET RESEARCH AND DATA ANALYSIS (Resit exam from I-st year, I-st semester)	WRITTEN	PREDA OANA

NOTE: *The entrance to exams is based on the master student ID with visa for academic year **2022/2023** and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies **2022/2023**;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*