

1-ST YEAR STUDIES

SCHEDULE OF RESIT SESSION 08.07.2024 - 28.07.2024

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
08.07.2024	16,00	314	INTERNATIONAL BUSINESS NEGOTIATION (Resit exam from I-st year, II-nd semester)	WRITTEN	POTECIA VALERIU
09.07.2024	14,00	312	MANAGING BRANDS AND CUSTOMER EQUITY (Resit exam from I-st year, I-st semester)	WRITTEN	PURCĂREA THEODOR
12.07.2024	14,00	312	PROJECT MANAGEMENT (Resit exam from I-st year, II-nd semester)	WRITTEN	ZIRRA DANIELA
15.07.2024	16,00	524	MARKET RESEARCH AND DATA ANALYSIS (Resit exam from I-st year, I-st semester)	WRITTEN	EDU TUDOR
15.07.2024	17,00	524	SEGMENTATION AND POSITIONING STRATEGIES (Resit exam from I-st year, I-st semester)	WRITTEN	EDU TUDOR
15.07.2024	18,00	312	CUSTOMER EXPERIENCE MANAGEMENT (Resit exam from I-st year, I-st semester)	WRITTEN	BARBU ADRIAN
15.07.2024	19,00	312	PRICING AND SALES MANAGEMENT STRATEGY (Resit exam from I-st year, II-nd semester)	WRITTEN	BARBU ADRIAN
16.07.2024	17,00	524	DIGITAL MARKETING MANAGEMENT (Resit exam from I-st year, II-nd semester)	WRITTEN	NEGRICEA COSTEL
18.07.2024	12,00	312	METHODOLOGY AND ETHICS OF RESEARCH (Resit exam from I-st year, II-nd semester)	ORAL	POPESCU ROBERT
25.07.2024	16,00	312	INTEGRATED MARKETING COMMUNICATION (Resit exam from I-st year, I-st semester)	WRITTEN	POP MIHAI
26.07.2024	16,00	312	SUPPLY CHAIN STRATEGIES (Resit exam from I-st year, II-nd semester)	WRITTEN	UNGUREANU PETCU VICTOR

NOTE: *The entrance to exams is based on the master student ID with visa for academic year **2023/2024** and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies **2023/2024**;*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*