

SCHOOL OF MANAGEMENT-MARKETING II-nd YEAR MASTER STUDIES					
SCHEDULE OF WINTER SESSION 20.01.2025 –09.02.2025					
MAJOR: DIGITAL MARKETING AND SOCIAL MEDIA					
DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
20.01.2025	17-19	313	GLOBAL MARKETING MANAGEMENT	WRITTEN	PREDA OANA
22.01.2025	18-20	AMF2	MARKETING PLANNING – DECISION MAKING	WRITTEN	PERJU ALEXANDRA
27.01.2025	16-18	313	MANAGING BRANDS AND CUSTOMER EQUITY	WRITTEN	PURCĂREA THEODOR
30.01.2025	16-18	328	GLOBAL STRATEGIC MANAGEMENT	WRITTEN	UNGUREANU-PETCU VICTOR
05.02.2025	16-18	328	SUPPLY CHAIN STRATEGIES	WRITTEN	UNGUREANU-PETCU VICTOR

NOTE: *The entrance to exams is based on the master student ID with visa for [academic year 2024/2025](#) and on the identity card.*

Can enter to exams students who:

- fully paid their annual fee for studies [2024/2025](#);*
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).*