

**SCHOOL OF MANAGEMENT-MARKETING
II-ND YEAR MASTER STUDIES**

**SCHEDULE OF WINTER SESSION
26.01.2026 - 15.02.2026**

MAJOR: STRATEGIC MARKETING

DAY	HOUR	ROOM	DISCIPLINE	WRITTEN/ ORAL EXAM	PROFESSOR
29.01.2026	16.00	109	MARKETING PLANNING – DECISION MAKING	WRITTEN	PERJU ALEXANDRA
02.02.2026	18.00	109	MARKETING INNOVATION LAB	WRITTEN	DUMITRESCU LUCIAN
05.02.2026	16.00	108	GLOBAL STRATEGIC MANAGEMENT	WRITTEN	UNGUREANU-PETCU VICTOR
09.02.2026	18.00	109	MEASURING MARKETING EFFECTIVENESS	WRITTEN	DUMITRESCU LUCIAN
12.02.2026	16.00	108	GLOBAL MARKETING MANAGEMENT	WRITTEN	PREDA OANA

NOTE: The entrance to exams is based on the master student ID with visa for **academic year 2025/2026** and on the identity card.

Can enter to exams students who:

- fully paid their annual fee for studies **2025/2026**;
- have in their personal file the Bachelor Diploma in original (or certified copy of Bachelor Diploma and a student certificate from the study program followed simultaneously).