

Research Areas and Scientific Coordinators
INTERNATIONAL BUSINESS

1. International Business (include International Investments, International Business Management I and II, International Trade, Trade Policies, International Transports Investment Efficiency,)

Scientific coordinators:

PhD Professor Florin Bonciu, PhD Professor Valeriu Potecea, PhD Professor Daniela Zirra, PhD Lecturer Iuliu Ivănescu, PhD Lecturer Georgiana Surdu-Nițu

2. Economics and European Integration (include Microeconomics, Macroeconomics, International Economy, European Integration Economics, EU Sectoral Policies)

Scientific coordinators:

PhD Professor Florin Bonciu, PhD Professor Bogdan Glavan, PhD Lecturer Ramona Grigore

3. International Financing (includes International Financing and Payments Techniques I and II, Risk Management in International Business, Capital Markets)

Scientific coordinators:

PhD Professor George Ionescu, PhD Lecturer Lucian Botea

4. Management and Marketing (include Management, Fundamentals of Marketing, Marketing Policies and Strategies)

Scientific coordinators:

PhD Professor Florin Bonciu, PhD Professor Costel Negricea

5. Finance and Accounting (include Corporate Finance, Fundamental of Accounting)

Scientific coordinators:

PhD Associate Professor Iuliana Militaru, PhD Lecturer Ionuț Lungu

6. Mathematics, informatics, statistics for economics (include Econometrics, Statistics)

Scientific coordinators:

PhD Associate Professor Marilena Din

7. Law and Communication and Public Relations (include Law, Communication and Public Relations,

Scientific coordinator:

PhD Associate Professor Diana Gorun