



Research Areas and Scientific Coordinators¹

INTERNATIONAL BUSINESS

1. Economics and International Business (include International Investments, International Business Management I and II, International Trade, Trade Policies, International Transports Investment Efficiency, Microeconomics, Macroeconomics, International Economy, European Integration Economics, EU Sectoral Policies)

Scientific coordinators:

PhD Professor Florin Bonciu, PhD Professor Valeriu Potecea, PhD Professor Daniela Zirra, PhD Professor Bogdan Glavan PhD Lecturer Iuliu Ivănescu, PhD Lecturer Georgiana Surdu-Nițu, PhD Lecturer Ramona Grigore

2. International Financing (includes International Financing and Payments Techniques I and II, Risk Management in International Business, Capital Markets)

Scientific coordinators:

PhD Professor George Ionescu, PhD Lecturer Lucian Botea

3. Management and Marketing (include Management, Fundamentals of Marketing, Marketing Policies and Strategies)

Scientific coordinators:

PhD Professor Florin Bonciu, PhD Professor Costel Negricea

4. Finance and Accounting (include Corporate Finance, Fundamental of Accounting)

Scientific coordinators:

PhD Associate Professor Iuliana Militaru, PhD Lecturer Ionuț Lungu

¹ the teaching staff list is purely indicative and can be extended if necessary