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Research Areas and Scientific Coordinators[1]

INTERNATIONAL BUSINESS

1. Economics and International Business

Scientific coordinators:
PhD Professor Florin Bonciu *– International Investments, International Economics*
PhD Professor Valeriu Potecea *- International Business Management*
PhD Professor Daniela Zirra *- Investment Efficiency*
PhD Professor Bogdan Glavan - *Microeconomics, Macroeconomics*
PhD Lecturer Iuliu Ivănescu *- International Trade, Trade Policies*
PhD Lecturer Georgiana Surdu-Nițu - *International Business Management, International Transports*
PhD Lecturer Ramona Grigore *- European Integration Economics, EU Sectoral Policies*

2. International Financing

Scientific coordinators:
PhD Professor George Ionescu - *Capital Markets*
PhD Lecturer Lucian Botea *- International Financing and Payments Techniques, Risk Management in International Business*

3. Marketing

Scientific coordinator:
PhD Professor Costel Negricea - *Fundamentals of Marketing, Marketing Policies and Strategies*

4. Corporate Finance

Scientific coordinators:
PhD Associate Professor Iuliana Militaru - *Corporate Finance*

[1] the list is indicative and can be extended if necessary