

## MASTER PROGRAMME - STRATEGIC MARKETING

ACTUALIZAT 05.03.2024

### SCHEDULE

#### **I-st year 2023/2024, II-nd-Semester, Module 1**

**Between February 19 and March 18, the courses were held online, Microsoft TEAMS**

DAY	HOUR	Group 1 SMK
MONDAY	16,30-17,50	Room 314 International Business Negotiation
	18,00-19,20	<b>Room 314 INTERNATIONAL BUSINESS NEGOTIATION</b>
	19,30-20,50	Room 314 International Business Negotiation
WEDNESDAY	16,30-17,50	Room 312 Project Management
	18,00-19,20	<b>Room 312 PROJECT MANAGEMENT</b>
	19,30-20,50	<b>Room 312 PROJECT MANAGEMENT</b>
THURSDAY	16,30-17,50	Room 511 Digital Marketing Management
	18,00-19,20	<b>Room 511 DIGITAL MARKETING MANAGEMENT</b>
	19,30-20,50	<b>Room 511 DIGITAL MARKETING MANAGEMENT</b>
FRIDAY	15.00-16,20	Room 314 Ethics and Research Methodology
	16,30-17,50	Room 314 Ethics and Research Methodology
	18,00-19,20	<b>Room 314 ETHICS AND RESEARCH METHODOLOGY</b>

The subject **Methodology and research ethics** is finalized with a verification examination and will not be schedules for the summer session of exams. The examination can be passed as follows: delivery of the test (project) in the last or penultimate teaching activity organized during the semester (the minimum passing grade is 5).

## MASTER PROGRAMME - STRATEGIC MARKETING

### SCHEDULE

#### II-nd year 2023/2024, II-nd-Semester, Module 1

Between February 19 and March 18, the courses were held online, Microsoft TEAMS

ZIUA	ORA	Group 2SMK
TUESDAY	16,30-17,50	Room 316 Strategic Marketing Simulation
	18,00-19,20	Room 316 STRATEGIC MARKETING SIMULATION
	19,30-20,50	Room 316 Strategic Marketing Simulation

\*The **Specialized Practice** subject is finalized with a colloquium examination (project), examination which will be scheduled before the beginning of the summer 2024 session of examinations, on May 31, 2024. For further information please study the university website: <https://www.rau.ro/master-practica-de-specialitate/?lang=en>

\*The **Preparation of the disertation thesis** is finalized with a verification examination, which is scheduled before the beginning of the summer 2024 session of examinations, in the period May 27- May 31, 2024. For further information please consult the university website: <https://www.rau.ro/masters-degree-exam/?lang=en>

\*On May 31, 2024 is also scheduled the **Specialized Scientific Research**, verification examination (project)