

## SCHOOL OF MANAGEMENT-MARKETING

### MASTER PROGRAMME - STRATEGIC MARKETING

UPDATE: 04.04.2024

### SCHEDULE

**I-st year 2023/2024, II-nd-Semester, Module 2, starting with 08.04.2024**

DAY	HOUR	Group 1SMK
MONDAY	16,30-17,50	Room MBA Pricing and sales management strategies - A. Barbu
	18,00-19,20	<b>ROOM MBA PRICING AND SALES MANAGEMENT STRATEGIES - A. BARBU</b>
	19,30-20,50	<b>ROOM MBA PRICING AND SALES MANAGEMENT STRATEGIES - A. BARBU</b>
THURSDAY	16,30-17,50	Room 328 Supply chain strategies - V. Ungureanu-Petcu
	18,00-19,20	<b>ROOM 328 SUPPLY CHAIN STRATEGIES - V. UNGUREANU-PETCU</b>
	19,30-20,50	<b>ROOM 328 SUPPLY CHAIN STRATEGIES - V. UNGUREANU-PETCU</b>

**SCHOOL OF MANAGEMENT-MARKETING  
MASTER PROGRAMME - STRATEGIC MARKETING**

**SCHEDULE**

**II-nd year 2023/2024, II-nd-Semester, Module 2, starting with 08.04.2024**

<i>DAY</i>	<i>HOUR</i>	<i>Group 2SMK</i>
<b>WEDNESDAY</b>	16,30-17,50	<b>ROOM 312 DOING BUSINESS WITH ASIAN COUNTRIES</b>
	18,00-19,20	<b>ROOM 312 DOING BUSINESS WITH ASIAN COUNTRIES</b>

\*The **Specialized Practice** subject is finalized with a colloquim examination (project), examination which will be scheduled before the beginning of the summer 2024 session of examinations, on May 31, 2024. For further information please study the university website: <https://www.rau.ro/master-practica-de-specialitate/?lang=en>

\*The **Preparation of the disertation thesis** is finalized with a verification examination, which is scheduled before the beginning of the summer 2024 session of examinations, in the period May 27- May 31, 2024. For further information please consult the university website: <https://www.rau.ro/masters-degree-exam/?lang=en>

\*On May 31, 2024 is also scheduled the **Specialized Scientific Research**, verification examination (project)