

**SCHOOL OF MANAGEMENT-MARKETING
MASTER PROGRAMME-STRATEGIC MARKETING**

SCHEDULE

II-nd year 2025/2026, I-st-Semester, Module 1

Update 10.10.2024

DAY	HOUR	Group 2SMK
MONDAY	16.30-17.50	Room 313 – COURSE-GLOBAL MARKETING MANAGEMENT
	18.00-19.20	Room 313 – COURSE-GLOBAL MARKETING MANAGEMENT
	19.30-20.50	Room 313 – seminar-GLOBAL MARKETING MANAGEMENT
TUESDAY	18.00-19.20	Room 313 – COURSE-MARKETING INNOVATION LAB
WEDNESDAY	18.00-19.20	Room 313 – seminar-MARKETING INNOVATION LAB
	19.30-20.50	Room 313 – seminar-MARKETING INNOVATION LAB
THURSDAY	16.30-17.50	Room 313 – COURSE-MARKETING PLANNING-DECISION MAKING
	18.00-19.20	Room 313 – COURSE-MARKETING PLANNING-DECISION MAKING
	19.30-20.50	Room 313 – seminar-MARKETING PLANNING-DECISION MAKING
FRIDAY		-