

**SCHOOL OF MANAGEMENT-MARKETING
MASTER PROGRAMME-STRATEGIC MARKETING**

SCHEDULE

II-nd year 2025/2026, I-st-Semester, Module 2

DAY	HOUR	Group 2SMK
TUESDAY	18.00-19.20	Room 315 – COURSE-MEASURING MARKETING EFFECTIVENESS
	19.30-20.50	Room 315 – seminar-MEASURING MARKETING EFFECTIVENESS
WEDNESDAY	16.30-17.50	Room 314 – COURSE-GLOBAL STRATEGIC MANAGEMENT
	18.00-19.20	Room 313 – COURSE-GLOBAL STRATEGIC MANAGEMENT
	19.30-20.50	Room 313 – seminar -GLOBAL STRATEGIC MANAGEMENT
THURSDAY	18.00-19.20	Room 313 – seminar-MEASURING MARKETING EFFECTIVENESS