

MASTER PROGRAMME - STRATEGIC MARKETING

UPDATE 04.03.2024

SCHEDULE

I-st year 2023/2024, II-nd-Semester, Module 1

Between February 19 and March 18, the courses were held online, Microsoft TEAMS

DAY	HOUR	Group 1 SMK
MONDAY	16,30-17,50	Room 314 International Business Negotiation
	18,00-19,20	Room 314 INTERNATIONAL BUSINESS NEGOTIATION
	19,30-20,50	Room 314 International Business Negotiation
WEDNESDAY	16,30-17,50	Room 312 Project Management
	18,00-19,20	Room 312 PROJECT MANAGEMENT
	19,30-20,50	Room 312 PROJECT MANAGEMENT
THURSDAY	16,30-17,50	Room 511 Digital Marketing Management
	18,00-19,20	Room 511 DIGITAL MARKETING MANAGEMENT
	19,30-20,50	Room 511 DIGITAL MARKETING MANAGEMENT
FRIDAY	15.00-16,20	Room 314 Ethics and Research Methodology
	16,30-17,50	Room 314 Ethics and Research Methodology
	18,00-19,20	Room 314 ETHICS AND RESEARCH METHODOLOGY

The subject **Methodology and research ethics** is finalized with a verification examination and will not be scheduled for the summer session of exams. The examination can be passed as follows: delivery of the test (project) in the last or penultimate teaching activity organized during the semester (the minimum passing grade is 5).

MASTER PROGRAMME - STRATEGIC MARKETING

SCHEDULE

II-nd year 2023/2024, II-nd-Semester, Module 1

Between February 19 and March 18, the courses were held online, Microsoft TEAMS

ZIUA	ORA	Group 2SMK
TUESDAY	16,30-17,50	Room 316 Strategic Marketing Simulation
	18,00-19,20	Room 316 STRATEGIC MARKETING SIMULATION
	19,30-20,50	Room 316 Strategic Marketing Simulation

For second year students, teaching activity is unfolding until May 12, 2024, because the period May 13, 2024 - June 2, 2024 is dedicated to **Specialized Practice.**

**This subject is finalized with a colloquim examination (project), examination which will be scheduled before the beginning of the summer 2024 session of examinations, on May 31, 2024. For further information please study the university website: <https://www.rau.ro/master-practica-de-specialitate/>
The period May 20, 2024 - June 2, 2024 is dedicated to the **Preparation of the disertation thesis**. This subject is finalized with a verification examination, which is scheduled before the beginning of the summer 2024 session of examinations, in the period May 27- May 31, 2024.**

For further information please consult the university website: <https://www.rau.ro/masterat-examen-de-disertatie/>

On May 31, 2024 is also scheduled the **Specialized Scientific Research, verification examination (project):**

<https://www.rau.ro/cercetare-stintifica/>