

MASTER PROGRAMME – BUSINESS MANAGEMENT IN TOURISM AND AVIATION

SCHEDULE

Ist year 2023/2024, IInd-Semester, Module 1

DAY	HOURL	GROUP 1 BMTA
MONDAY	16,30-17,50	314 - International Business Negotiation
	18,00-19,20	314-INTERNATIONAL BUSINESS NEGOTIATION
	19,30-20,50	314 - International Business Negotiation
THURSDAY	16,30-17,50	511- Digital Marketing Strategies For Tourism Business
	18,00-19,20	511 - DIGITAL MARKETING STRATEGIES FOR TOURISM BUSINESS
	19,30-20,50	511 - DIGITAL MARKETING STRATEGIES FOR TOURISM BUSINESS
FRIDAY	15,00-16,20	314- Ethic and Research Metodology
	16,30-17,50	314-ETHIC AND RESEARCH METODOLOGY
	18,00-19,20	314- Ethic and Research Metodology

NOTE: Please be physically present at the first activity, on February 22, in the classroom. Thursday, at the Digital Marketing Management subject

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DAY	HOUR	GROUP 2 BMTA
WEDNESDAY	16,30-17,50	312 - Project Management
	18,00-19,20	312 - PROJECT MANAGEMENT
	19,30-20,50	312 - PROJECT MANAGEMENT