

MASTER PROGRAMME - DIGITAL MARKETING & SOCIAL MEDIA

SCHEDULE

II-nd year 2024/2025, II-nd-Semester, Module 1

Between February 17 and March 16, the courses were held online, Microsoft TEAMS

ZIUA	ORA	Group 2DMK
MONDAY	16,30-17,50	Room 223 INTERNATIONAL BUSINESS NEGOTIATION
	18,00-19,20	Room 223 International Business Negotiation
	19,30-20,50	Room 223 International Business Negotiation
TUESDAY	16,30-17,50	Room 315 Strategic Marketing Simulation
	18,00-19,20	Room 315 STRATEGIC MARKETING SIMULATION
	19,30-20,50	Room 315 Strategic Marketing Simulation
THURSDAY	15,00-16,20	Room 223 Ethics and Research Methodology
	16,30-17,50	Room 223 Ethics and Research Methodology
	18,00-19,20	Room 223 ETHICS AND RESEARCH METHODOLOGY

The subject **Methodology and research ethics** is finalized with a verification examination and will not be schedules for the summer session of exams. The examination can be passed as follows: delivery of the test (project) in the last or penultimate teaching activity organized during the semester

*The **Specialized Practice** subject is finalized with a colloquium examination (project), examination which will be scheduled before the beginning of the summer 2025 session of examinations, on May 29 - May 30, 2025. For further information please study the university website: <https://www.rau.ro/master-practica-de-specialitate/?lang=en>

*The **Preparation of the dissertation thesis** is finalized with a verification examination, which is scheduled before the beginning of the summer 2025 session of examinations, in the period May 26 - May 30, 2024. For further information please consult the university website: <https://www.rau.ro/masters-degree-exam/?lang=en>

*On May 29 - May 30, 2025 is also scheduled the **Specialized Scientific Research**, verification examination (project)