

MASTER PROGRAMME - STRATEGIC MARKETING

SCHEDULE

I-st year 2024/2025, II-nd-Semester, Module 1

Between February 17 and March 16, the courses were held online, Microsoft TEAMS

DAY	HOUR	Group 1 SMK
MONDAY	16,30-17,50	Room 223 INTERNATIONAL BUSINESS NEGOTIATION
	18,00-19,20	Room 223 International Business Negotiation
	19,30-20,50	Room 223 International Business Negotiation
WEDNESDAY	16,30-17,50	Room 223 Project Management
	18,00-19,20	Room 223 PROJECT MANAGEMENT
	19,30-20,50	Room 223 PROJECT MANAGEMENT
THURSDAY	15,00-16,20	Room 223 Ethics and Research Methodology
	16,30-17,50	Room 223 Ethics and Research Methodology
	18,00-19,20	Room 223 ETHICS AND RESEARCH METHODOLOGY
FRIDAY	16,30-17,50	Room 223 Digital Marketing Management
	18,00-19,20	Room 223 DIGITAL MARKETING MANAGEMENT
	19,30-20,50	Room 223 DIGITAL MARKETING MANAGEMENT

The subject **Methodology and research ethics** is finalized with a verification examination and will not be schedules for the summer session of exams. The examination can be passed as follows: delivery of the test (project) in the last or penultimate teaching activity organized during the semester

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II-nd year 2024/2025, II-nd-Semester, Module 1

Between February 17 and March 16, the courses were held online, Microsoft TEAMS

ZIUA	ORA	Group 2SMK
TUESDAY	16,30-17,50	Room 315 Strategic Marketing Simulation
	18,00-19,20	Room 315 STRATEGIC MARKETING SIMULATION
	19,30-20,50	Room 315 Strategic Marketing Simulation
*The Specialized Practice subject is finalized with a colloquim examination (project), examination which will be scheduled before the beginning of the summer 2025 session of examinations, on May 29 - May 30, 2025. For further information please study the university website: https://www.rau.ro/master-practica-de-specialitate/?lang=en		
*The Preparation of the disertation thesis is finalized with a verification examination, which is scheduled before the beginning of the summer 2025 session of examinations, in the period May 26 - May 30, 2024. For further information please consult the university website: https://www.rau.ro/masters-degree-exam/?lang=en		
*On May 29 - May 30, 2025 is also scheduled the Specialized Scientific Research, verification examination (project)		