

SCHOOL OF MANAGEMENT-MARKETING MASTER PROGRAMME-STRATEGIC MARKETING

SCHEDULE

II-nd year 2025/2026, I-st-Semester, Module 1

DAY	HOOR	Group 2SMK
MONDAY	16.30-17.50	Room 313 – COURSE-GLOBAL MARKETING MANAGEMENT
	18.00-19.20	Room 313 – COURSE-GLOBAL MARKETING MANAGEMENT
	19.30-20.50	Room 313 – seminar-GLOBAL MARKETING MANAGEMENT
		Room 313 – seminar-GLOBAL MARKETING MANAGEMENT
TUESDAY	18.00-19.20	Room 313 – COURSE-MARKETING INNOVATION LAB
		Room 313 – COURSE-MARKETING INNOVATION LAB
WEDNESDAY	18.00-19.20	Room 313 – seminar-MARKETING INNOVATION LAB
	19.30-20.50	Room 314 – seminar-MARKETING INNOVATION LAB
THURSDAY	16.30-17.50	Room 313 – COURSE-MARKETING PLANNING-DECISION MAKING
	18.00-19.20	Room 313 – COURSE-MARKETING PLANNING-DECISION MAKING
	19.30-20.50	Room 313 – seminar-MARKETING PLANNING-DECISION MAKING
		Room 313 – seminar-MARKETING PLANNING-DECISION MAKING
FRIDAY		-