

MASTER STUDIES PROGRAM

BUSINESS MANAGEMENT IN TOURISM AND AVIATION

GUIDELINES SPECIALIZED INTERNSHIP

Academic year 2025 – 2026

Field of study: BUSINESS ADMINISTRATION

Major: BUSINESS MANAGEMENT IN TOURISM AND AVIATION

SPECIALIZED INTERNSHIP

– 2nd year, 2nd semester –

The internship is an integral part of the Master program in Business Management in Tourism and Aviation. It aims to provide students with practical experience in real work environments related to travel, tourism and aviation management. During the 3 weeks internship, students will apply theoretical knowledge, develop professional skills, and gain insights into industry practices.

The internship can take place in specialized units, within the period established in compliance with the structure of the academic year, the evaluation of the internship being performed during a colloquium and graded from 10 to 1. The grade from the internship colloquium is part of the terms and conditions of graduating the academic year and it is considered in the calculation of the overall average.

For the specialist in business management for tourism and aviation, mastering both theoretical frameworks and practical applications is crucial. The internship serves as a vital bridge where conceptual knowledge, methods, and tools studied in the classroom are concretely applied and detailed through hands-on tasks and casework. This dual approach ensures that graduates possess significant competencies to function effectively across various operational areas within their field.

Objectives:

The primary objectives of the internship are:

- To bridge the gap between academic theories and real-world applications in tourism and aviation;
- To develop managerial, operational, and interpersonal skills essential for future careers;
- To expose students to organizational structures, business processes, and challenges in the tourism and aviation industries;
- To cultivate professional ethics, responsibility, and workplace competencies.

Internship Placement and Duration:

The internship can be carried out within specialized units or companies operating in the travel, tourism, and aviation sectors. It must be completed within the designated timeframe established in accordance with the academic year structure. During the internship, students are expected to fully adhere to the working schedule and professional standards of their host entity.

The obligations of master students:

- Proactively acquire knowledge about the full scope of tasks and responsibilities assigned during the internship period;
- Prepare an individual paper or internship project that reflects critical analysis and documentation of the casework and experience collected at the internship organization.

According to the structure of the academic year, the INTERNSHIP period shall last 3 weeks, and students must comply with the working schedule of the internship entity.

Evaluating and Conducting the Internship Colloquium:

The internship concludes with a formal colloquium that assesses the student's practical engagement and learning outcomes. The evaluation process includes:

- Internship Portfolio: A typed, well-organized file that must contain:

An official assessment form signed and stamped by the internship entity, detailing: number of hours completed, punctuality, discipline, degree of practical knowledge acquisition, and a recommended qualification.

The individual internship paper/project composed during the internship, including annexes such as documents and evidence gathered at the host organization.

- Grading: The final grade awarded at the internship colloquium ranges from 10 to 1 and is integrated into the overall average grade for the academic year. Passing this evaluation is a mandatory condition for successfully graduating the academic year.

Submission and Scheduling

The submission of the internship journal (portfolio) and participation in the internship colloquium occur simultaneously on a date announced by the university's management board. Students are required to meet all deadlines punctually and comply with prescribed formats and guidelines.

DEAN,
Lect. Camelia GHEORGHE, PhD.