

Enterprise Strategic Management

Description of the MSc. program

Enterprise Strategic Management – The MSc. aims at training professional managers, with competences in strategic management, able to lead and manage economic organizations in a global market, in the context of a knowledge-based economy and a continuously developing business environment.

The competitive edge of the MSc. refers to the adjustment of the curriculum to the European and national standards in education, to its adjustment to the dynamics and requirements of the labor market by means of subjects that provide advanced knowledge in the field of management and, equally, high scientific research.

The professional perspectives of the graduate students of this MSc. are the following: General Manager, Acquisitions Manager, Human Resources Manager, Sales Manager, Project Manager, and Economic Manager.

The admission to the Enterprise Strategic Management MSc. relies on contest in the form of a written examination – essay/project created according to the specialized topics and on the Bachelor's examination grade, in the reversed order of the final average, according to the number of possible students.

The final admission grade takes into consideration the result in the written examination – the essay/project (60%) and the average grade from the Bachelor examination (40%). The essay/project will be created according to the specialized topics and the general structure that has been provided.

