

International Business

Description of the MSc. program

The mission of the MSc. in International Business is to provide students relevant training and experience in the field, which are officially recognized at national and international levels – to be able to reach top positions within companies that develop activities in a highly international and technological environment or to become successful entrepreneurs on a competitive market.

Who may apply for this MSc. program?

Graduate students with a Bachelor's degree, no matter what their main field or specialization are.

Why should I apply for this MSc?

The curriculum provides connections with both practice and research activity – fundamental or applicative. This is the reason why many business specialists are involved, and students have the opportunity of ensuring direct communication with business people and successful managers. MSc. students are also able to develop their research skills and the attributes that some candidates have in this field.

The MSc. students in International Business benefit from cooperation agreements and advanced professional training within entities such as: The Chamber of Commerce and Industry of Romania (C.C.I.R.), American Chamber of Commerce in Romania (AmCham), Financial Supervisory Authority, General Electric, P&G, Dior, Douglas Perfume Store, Generali Romania, Groupama, HoneyWell Industry, Christian Dior Perfume Romania, Louis Vuitton Suisse, that offer students the possibility of undergoing internships and being actively involved in these domestically and internationally highly visible institutions.

How do I take the admission examination?

The admission relies on a contest, namely an essay, considering the grade awarded by the evaluation committee (50%) and the average of Bachelor's examination grade (50%). The essay will be created according to the submission requirements. The evaluation criteria will include:

- originality;
- scientific substantiation;
- coherence of the presentation.

Possible topics for admission essays:

1. Business Internationalization and Methods for Accomplishing Foreign Trade: Direct and Indirect Export
2. Specific Aspects of the Promotion and Negotiation of International Business

3. The International Purchase Agreement and the Development of Export and Import-specific Operations
4. Instruments and Payment Methods Engaged in International Transactions
5. International Trade in the Current Context of Regionalization and Globalization
6. Specific Features of Contemporary Commercial Practice
7. E.U. at the Confluence with the Challenges of the XXIst Century
8. The Analysis of the Sectoral Policies of the European Union between Desiderata and Accomplishments

The MSc. program is designed for higher education graduate students who want to gain relevant skills in this field and has been designed as significant further training in international business in the context of the highlighted globalization processes, accompanied by the emergence and continuous development of regional integration phenomena.

